

Volume 2 Making Microfinance Work: Managing Product Diversification (GENERIC EDITION)

Timetable

Languages: Arabic, Bahasa Indonesia, Chinese, English, French,
Portuguese, Russian, Spanish, Vietnamese



International
Labour
Organization



International Training Centre

	Day 1	Day 2	Day 3	Day 4	Day 5
8:00 – 10:00	Opening Session	Savings	I. Preparing for Diversification New Market Development	SME Finance	Product Portfolio Management
10:15 – 12:00	I. Preparing for Diversification Understanding Diversification	Microenterprise Loans	III. Market Segments Pre-microfinance for the Poorest	IV. Diversifying Successfully Building and Managing Partnerships	
13:00 – 15:00	Understanding diversification	Insurance	Microfinance for Youth	Delivering a Diverse Product Portfolio	Action Planning and Closing Session
15:15 – 17:00	Managing Product Development	Leasing	Rural Finance		