

Volume 2 Making Microfinance Work for Youth:

Managing Product Diversification

Timetable

Languages: Arabic, Bahasa Indonesia, Chinese, English, French, Portuguese, Russian, Spanish, Vietnamese



International
Labour
Organization



International Training Centre

| | Day 1 | Day 2 | Day 3 | Day 4 |
|------------------|--|---------------------------------------|---|---|
| 8:30 – 10:30 | Opening Session: Sharing Experiences | Targeting the Youth Market Segment | Loans | Product Portfolio Management |
| 10:45 – 12:30 | Preparing for Diversification Understanding Diversification | Targeting the Youth Market Segment | Other Financial Services | Designing an Outreach Strategy for Youth Product Strategy |
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| 13:30 – 15:30 | Understanding Diversification Managing Product Development | Targeting the Youth Market Segment | Non-financial Services | Delivery Strategy Communication Strategy |
| 15:45 – 17:30 | Managing Product Development | Product Options Savings | Diversifying Successfully Building and Managing Partnerships | Relationship Strategy Closing |