ONLINE SKILLS

SECTORAL APPROACHES TO SKILLS DEVELOPMENT

13 NOVEMBER – 15 DECEMBER 20023
🕐 **5 WEEKS, 60 HOURS**

Information Note

International Labour Organization

ITC International Training Centre

" Understanding skills development at a sectoral level and how it could be a driver to employment creation and inclusive economic growth. "

INTRODUCTION/BACKGROUND

Skills are a key factor for the sustainable development of countries and advancing social justice for all. **Skills matching** requires various mechanisms, instruments and policies that are in place in a country and its regions or sectors aimed at reducing the gap between skills supply and demand in the labour market, increasing the employability of the workforce, reducing skill shortages and improving skills utilization. Accordingly, **sectoral approaches** look at changing skill needs from the perspective of a particular sector and ensures that skills development meets the labour market needs of the different economic sectors. Helping enterprises find workers with the right skills, and ensuring that workers acquire the skills they need to find **productive employment** is a key to unlocking the door to economic prosperity and building inclusive societies. Sectoral approaches, through the use of sector skills bodies strengthen **good practices** in skills development through putting an emphasis on skillsets needed in different economic sectors rather than taking a generic approach for skills development. They also provide an important platform for social dialogue on skills at the sectoral level. Moreover, adopting a sectoral approach to skills development enables countries and businesses to focus on **developing the specific skills** needed to maintain and improve their key economic sectors, making substantial contributions to improved productivity and competitiveness.

In this regard, the International Training Centre of the ILO (ITCILO) in full collaboration with the Skills branch of the International Labour Organization is **proud to offer the Fourth online Edition of the course Sectoral Approaches to Skills Development!** The course will capitalize on the long experience of the ITCILO in organizing capacity-building activities focused on skills development and sectoral skills development. Moreover, the course will emphasize a unique learning approach harnessing digital e-learning technologies using an interactive online platform that facilitates the learning process and provides participants with real-time feedback and support.

LEARNING OBJECTIVES

The main objective of the course is to "help participants better understand the characteristics, methodologies, institutional arrangements, skills governance mechanisms such as sector skills councils, and sectoral skills development modalities needed for identifying labour market imbalances in terms of skills development at a sectoral level, in addition to recognizing the current and future skills needed at a sectoral level in a broader macroeconomic policy framework."

Upon completion of the course, participants will have:

- Acquired a good understanding of the rationale behind sectoral approaches to skills development and the reasons for adopting a sectoral approach to learn about the drivers of change which impact the demand and supply for skills at a sectoral level;
- Understood the sectoral skills anticipation process beginning with sector prioritization, sector definition, and collaborative mechanisms at a sectoral level;
- Analyzed different methods and tools related to quantitative and qualitative methods to identify labour markets supply and demand imbalances at a sectoral level, in addition to learning how to measure skills mismatch at a sectoral level;
- Discussed the different sectoral skills governance systems, focusing on success factors in establishing and sustainability of sector skills bodies
- Discussed the different sectoral skills financing and policy mechanisms at a sectoral level;
- Attained a better understanding through group exercise, cases from the field, and other learning modalities of how to adopt sectoral approaches into adequate policy making and planning.

TARGET AUDIENCE

- Policymakers and technical advisors of Ministries of Employment/Labour, Ministries of Education, as well as other Ministries working in the area of skills development and TVET;
- Members of national and sector skills councils, national TVET authorities or similar institutions;
- Representatives of workers' and employers' organizations working on skills development issues;
- Experts and technical staff working in the field of TVET planning;
- Relevant staff from Public Employment Services and other institutions engaged in skills matching;
- Managerial and technical staff of institutions responsible for the collection and analysis of labour market information.
- Staff from international cooperation agencies working in the area of TVET and Skills Development.

ONLINE COURSE CONTENT

The course is structured around six units:

UNIT 1 • INTRODUCTION TO SECTORAL APPROACHES TO SKILLS DEVELOPMENT

- Employment and skills development
- Rationale for sectoral approaches to skills development

UNIT 2 • UNDERSTANDING SECTORAL SKILL NEEDS

- An introduction to skill needs assessments
- Skill needs assessments at a sectoral level

UNIT 3 • ILO STED – (SKILLS FOR TRADE AND ECONOMIC DIVERSIFICATION)

- ILO's STED methodology
- STED examples from the field

UNIT 4 • SECTORAL GOVERNANCE AND FINANCING

- Sectoral governance in skills systems
- Sectoral financing

UNIT 5 • SECTOR SKILLS COUNCILS

- Sector Skills Councils (SSC): Models, Roles & Responsibilities
- Sector Skills Councils (SSC): Operations, Issues and Challenges
- SSC examples from the field

UNIT 6 • SECTORAL APPROACHES TO DELIVERY, ASSESSMENT AND CERTIFICATION/ SECTORAL REFORMS

- Local, Cluster and Sectoral Innovation
- Centres of Excellence

TRAINING METHODOLOGY

The course is constructed as follows:
- **Lectures by experts and practitioners**
  – Sharing knowledge with participants around the various topics covered in the course
- **Practical exercises and group work**

The course will emphasize a unique learning approach, which is structured around three main pillars:

- **Harnessing digital learning technology**
  - Interactive online platform
  - Online feedback and support
  - Online forum discussions and interaction
- **Training methodology will combine**
  - Expert presentations
  - Live Webinars
  - Practical exercises
  - Online Group discussions and exercises

DATES

The course will take place online over a five-week period from **13 November to 15 December 2023**.

LANGUAGE

The course will be conducted in **English**.

COST AND FINANCING

The course is fee-paying. The total cost **€1,105**.

PAYMENTS AND CANCELLATION

- Payments need to be received latest 14 days before the beginning of the course. Payment modalities will be communicated in the letter of acceptance. In the event of a cancellation, a participant may be substituted with another candidate. Cancellations remain free of charge if communicated latest 14 days prior to the start of the course.
- For cancellations after this date, a penalty will be applied. For further information regarding payment, cancellation and refunds, please consult: http://www.itcilo.org/en/training-offer/how-to-apply

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HOW TO APPLY

To register, kindly fill in and submit the online registration form available through the following link: https://oarf2.itcilo.org/DST/A9716017/en

The selection of applicants will be based on the submission of:
- A completed **online registration** form
- An **official sponsorship letter** issued by their organization (or donor organization),

Kindly note that we need to receive the above-mentioned documents in order to register you for the course!

We strongly recommend applying early since admission is competitive and space is limited!

DEADLINE FOR APPLICATION:

The deadline for applications is **6 November 2023.**

CONTACTS

- Administrative arrangements can be coordinated with the course assistant via (lmstats@itcilo.org);
- For the technical coordination, please also be in contact with the ITCILO programme officer Mr. Mostafa Mohamed (m.mohamed@itcilo.org).

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges

- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges

- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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