



ONLINE

EMPLOYMENT PROMOTION

TRADE, INVESTMENT AND EMPLOYMENT NEXUS

FROM THEORY TO PRACTICE TO CREATE
DECENT AND PRODUCTIVE JOBS

3 JUNE – 5 JULY 2024

 5 WEEKS

Information Note



International
Labour
Organization



International Training Centre

INTRODUCTION TO THE COURSE

There are several employment issues that can be addressed in trade and investment policies, such as the job creation, job quality, wage growth, adjustment costs, local employment impact... By integrating these specific employment issues into trade and investment policies, governments and organizations can work towards maximizing the positive impact of international economic activities on employment and wages, while mitigating potential negative consequences.

The training course on the nexus between trade, investment, and employment will provide a comprehensive understanding of the interconnections among these areas, from theory to practice, with the aim of creating more and better jobs. The course will cover analytical training in the critical use of theories of international trade and investment, as well as the practical implications for employment and economic development. It will also explore how promoting and financing international trade and investment can lead to job creation, economic wellbeing, and stability. Additionally, the course will emphasize the importance of investing in employees' training and development to improve productivity, job satisfaction, and reduce turnover rates. The objective is to equip participants with the knowledge and skills to contribute to the creation of a culture of excellence and innovation that can lead to the generation of more and better jobs.

LEARNING OBJECTIVES

The training course aims to:

- Get an overview on the nexus between trade, investment and employment
- Acquire knowledge on how to identify, prioritize and select tradable sectors that have employment potential and net export effect.
- Improve capacities in measuring the impact of trade and investment on creating productive and decent jobs
- Get insights and sound understanding on how factoring employment issues into effective trade and investment initiatives could create more and better jobs

TARGET AUDIENCE

The course is conceived to people affiliated to any of the following:

- Ministry in charge of employment, trade, investment or industry
- Policy makers and Government officials
- Workers' and Employers organizations
- Trade/Investment/Industry/ promotion agencies
- Research organization in trade and investment
- Other national, regional institution or NGOs addressing issues of employment, trade, investment or industry development
- Export, investment and employment advisors

STRUCTURE AND CONTENT

The course includes 5 modules that cover several topics related to the importance of the integration of employment issues into trade and investment initiatives or strategies in order to create more and better jobs. The training modules require 5 – 7 hours of effort from candidates per week. On a weekly basis, learning modules are deployed:

Module 1: Impact of trade and investment on employment: Concepts and background

- Trade and jobs
 - Theoretical literature insights (export competitiveness)
 - Trade and job creation (quality and quantity of jobs)
 - Trade and income levels
 - Case study
- Investment and Employment
 - Theoretical literature insights (internationalization or not, resource efficiency...)
 - Investment and job creation
 - Case study

Module 2: How to identify tradable sectors that could create more and better jobs

- Selection and prioritization of sectors that have export and employment potential
 - How to analyze a product or service's export potential?
 - Case study/Exercises

Module 3: How to measure the impact of a specific tradable sector on decent work?

- Introduction to Decent work indicators
- Employment
- Unemployment
- Labour force participation
- Labour productivity
- Wages,
- Informality...

Module 4: How to Assess the impact of FDI on decent work

- Strategic importance of FDI and international competition for attractiveness
- Main transmission channels for the socio-economic effects of FDI
- Impact of FDI on working conditions and industrial relations
- Evaluation of the effects of the EDI on decent work

Module 5: How trade and FDI could contribute to inclusive and sustainable development that creates productive and decent jobs

- Types of trade policies and its instruments
- Non-economic factors (culture, geopolitics), Economic factors (growth, exchange rate, debt level, inflation), and Political factors (spaghetti bowl of trade agreements, industrial policy, etc.) that affect trade and FDI
- Role of industrial policy as a transmission channel to stimulate local market development
- Factoring employment issues into trade policies and investment policies
- Evaluation framework for the design and the implementation of trade and investment policies

HOW TO APPLY

The forum will be hosted in a digital platform developed by [ITCILO eCampus](#)

If you are interested in participating, fill the online registration form: <https://oarf2.itcilo.org/SHF/A9717492/en>

OTHER INFORMATION

LANGUAGE

The training course will be held in English

DEADLINE

10 May 2024

COURSE FEES

EUR 1,190

CERTIFICATE

An ITCILO Certificate of participation will be Awarded

CONTACT

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WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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COURSE CODE: A9717492