

Trainers

The course will be delivered by ILO and OECD specialists with the assistance of trainers from the International Training Centre of the ILO. The course will also incorporate relevant experiences from other national and international agencies.

Language

The course will be in English.

Venue and duration

International Training Centre of the ILO,
Turin, Italy

How to apply?

To apply on line, interested candidates are kindly requested to fill in the application form available under the link:

<http://intranetp.itcilo.org/SHF/A9011230/en>

Deadline for registration: 10th February 2018.

Fees

Euro 2,215 (tuition fee Euro 1,615 and subsistence costs Euro 600)



A9011230

Productivity and working conditions in SMEs

A course for policymakers

Turin, Italy

19 – 23 March 2018

For further information, kindly contact:

International Training Centre of the ILO
Enterprise, Microfinance and Local Development Programme (EMLD)
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International Labour Organization



International Training Centre

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Productivity and working conditions in SMEs - A course for policymakers

Around the globe SMEs are the main providers of employment but show significantly lower levels of productivity than large enterprises. In SMEs low productivity often coexists with poor working conditions, low market share, a low skilled workforce and ineffective management practices.

Improving productivity and working conditions in SME is essential to combat poverty, increase standards of living and attain better income distribution. There are, however, no short-cuts to SME productivity enhancement. A systemic approach is required that encompasses an effective combination of macro- and meso-level policies, the creation of a conducive business environment, the strengthening of SME support institutions together with interventions at the enterprise level.

The most important driver of productivity growth is enterprises becoming better at what they do. The ILO and other organizations have built up a wealth of experience supporting enterprises in enhancing their productivity. A key finding from this work is that a greater integration of strategies to improve working conditions in initiatives to upgrade core management practices is needed. At the enterprise level, a systemic approach that integrates working conditions into the improved core operations of a business

produces the best results in terms of improved firm performance and better jobs.

Course objective

This training course enhances the skills of policy makers and practitioners to assess and design policies to improve productivity and working conditions in SMEs.

Participants of this training course will be able to:

- interpret productivity data and trends at the macro, meso and micro level using different types of productivity measurement methods;
- analyze the relationship between productivity, growth, and employment;
- identify some of the linkages between productivity and working conditions in SMEs;
- gain an improved understanding of the role of universalist policy measures and SME policies in enhancing SME productivity and working conditions;
- familiarize themselves with different strategies to improve productivity and working conditions at the firm-level
- analyse policy options and generate policy recommendations to improve SME productivity and working conditions.

Who should attend?

The training course is specifically designed for policy makers and practitioners involved in the design and implementation of policies and related interventions affecting the productivity and working conditions of SMEs, such as

decision makers and managers representing:

- Governments
- Workers' and Employers' Organizations
- Productivity organizations
- SME agencies

