



SUSTAINABLE DEVELOPMENT

# EFFECTIVE INVESTMENT FACILITATION AND SUSTAINABLE DEVELOPMENT

17 – 21 JUNE 2019  
TURIN, ITALY

# EFFECTIVE INVESTMENT FACILITATION AND SUSTAINABLE DEVELOPMENT

LEVERAGING FDI FOR SUSTAINABLE DEVELOPMENT

## OVERVIEW

### SNAPSHOT OF THE COURSE

**Investment Promotion Agencies (IPAs) play a critical role in realizing the Sustainable Development Goals (SDGs).** In this course, participants explore the possibilities of facilitation, aftercare services, and impact of foreign direct investment flows. Join this course to strengthen and sharpen your IPA's commitment to jobs creation.



PLACE

**TURIN, ITALY**



DATES

**17 – 21 JUNE 2019**



COLLABORATIVE LEARNING

**ONLINE RESOURCES**



LANGUAGES

**ENGLISH**



APPLICATION DEADLINE

**17 MAY 2019**

## WHAT

### WHAT TOPICS DOES THIS COURSE COVER?

This course is all about how IPAs can use FDI to boost sustainable development.

- Investment facilitation
- The 2030 Agenda for Sustainable Development
- Decent work and enterprise development
- Impact investment

### WHAT WILL I LEARN?

Participants learn exactly how leading IPAs are improving their impact and shaping national development agendas.

- How to use **FDI more effectively** to create jobs, boost skills development, and increase business linkages
- Ways IPAs can facilitate **multi-stakeholder dialogues** between government sectors, investors, and communities
- Standard operating procedures during **aftercare services**, which help to improve match-making with local producers and contribute to job creation
- How to improve investor satisfaction and boost your reputation as a good place to do business

### WHAT WILL I BE ABLE TO DO?

Participants will be equipped to advise their IPAs on specific ways to attract investment which will contribute more effectively to the SDGs.

- Apply **development frameworks** for decent work to investment facilitation (ILO MNE Declaration)
- Implement a system of aftercare services and **investment promotion measures**
- Create an **enabling environment** to ensure that FDI leads to positive social and economic outcomes

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## WHY

### WHY SHOULD I JOIN?

The Turin Centre is known for its innovative learning methods and globally-minded trainers and being marketplace of new ideas and innovation in the world of work.

- This course is a partnership between the **World Association of Investment Promotion Agencies** and the ILO.
- Participants discuss and share ideas with colleagues from IPAs around the globe, facilitated by recognized **experts in the field from the ILO and UN**.
- Participants will enjoy the dynamic, **hands-on experiences** offered by the Turin Centre.

## WHO

### WHO TAKES THIS COURSE?

- IPA staff
- Government officials

## HOW TO APPLY

Go to <https://bit.ly/2WOZjfr> to find the course and apply before **17 May 2019**.

## PRICE

Tuition: €1,615

Subsistence: €635

Total: €2,250

### HIGH-LEVEL RESOURCES

Learn from ILO specialists, ITCILO trainers, and external lecturers leading IPAs

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### PROVEN PROCEDURES

This course is based on ILO-recognized strategies and standards

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### ABOUT THE CENTRE

The UN training campus is located in Turin, Italy situated on the banks of the Po River

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SCAN THE QR CODE  
OR VISIT

[bit.ly/2WOZjfr](https://bit.ly/2WOZjfr)

# INFO

FOR FURTHER INFORMATION  
PLEASE CONTACT

**International Training Centre of the ILO**

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