My.COOP - Managing your agricultural cooperative

International Training Centre
Centre international de **formation**
Centro Internacional de **Formación**

A SUSTAINABLE TRAINING INSTITUTION

Course starts:
02 October 2017

Course ends:
08 December 2017

Deadline:
01 September 2017

Code:
A9710412

Contact:
mycoop@itcilo.org

Language/s:
English - French - Spanish

Registration form:
http://intranetp.itcilo.org/MIF/A9710412/en

DESCRIPTION

My.COOP is a training package and programme on the management of agricultural cooperatives. Proper management enables cooperatives to offer high quality, efficient and effective services to their members. Moreover, well managed agricultural cooperatives can also contribute to wider development issues such as food security, sustainable use of natural resources and inclusive employment creation.

The My.COOP training package has been designed to enable existing and potential managers of agricultural cooperatives to identify and address major challenges that are specific to cooperatives in market oriented agricultural development. Cooperatives may find themselves stretched between (at times conflicting) members' interests, business opportunities and social considerations. Within such context cooperative managers should ensure sound decision-making on service provision for services that are common to many agricultural cooperatives, including supply of farm inputs and marketing.

TARGET AUDIENCE

The My.COOP distance learning training of trainers is designed for organizations and individuals that train managers of agricultural cooperatives. These can include:

1. Leaders and managers of cooperative structures, such as unions, federations and confederations;
2. Trainers working in cooperative colleges, universities, non-governmental organizations (NGOs) and other (including private) training providers;
3. Cooperative officers and extension staff of government departments and agencies.

OBJECTIVES

The objective of the distance learning programme is NOT to train professionals who want to acquire knowledge regarding cooperatives. The TOT will rather allow cooperative experts to acquire the necessary competencies to design and deliver an interactive and participatory face-to-face training using the My.COOP training modules.

In particular, after having completed the TOT package participants will be able to:

- Plan and implement a My.COOP training from an initial learning needs assessment until the final evaluation;
- Adapt and design contextualized My.COOP training activities using a broad range of participatory methodologies;
- Address a wide diversity of learning styles;
- Explain My.COOP content to the target audience taking adult learning principles into account
- Apply facilitation techniques to deliver the training in a face-to-face setting.

CONTENT

Participants in the Training of Training Programme will learn about the contents of the My.COOP package and will familiarize themselves with participatory facilitation techniques.

The distance learning course will cover the following topics.

Introduction on how to become a My.COOP trainer

Module 1 — **Basics of an agricultural cooperative**
Basics of cooperatives, challenges for cooperatives, cooperative governance, management, capital formation and finance.

Module 2 — **Cooperative Service provision**
What are the needs of the members? What services to provide? Selling the service.

Module 3 — **Supply of Farm Inputs**
Procurement of inputs, storage ad stock management, selling the service.

Module 4 — **Cooperative Marketing**
Marketing services, strategic marketing, certification

Course wrap-up and evaluation

MY.COOP PARTNERSHIP

The My.COOP partnership My.COOP is the result of a collaborative effort involving a wide range of partners such as cooperative development agencies, cooperative colleges and universities, cooperative and producer organizations, knowledge institutes and agencies of the United Nations.

Initiated by the ILO Cooperative Facility for Africa and the ILO's Cooperative Branch, the partnership involves: Agriterra, the FAO, the International Training Centre of the ILO, the Royal Tropical Institute and the Wageningen University and Research Centre, among others.

LANGUAGE REQUIREMENTS

The distance learning course will be offered in English, French and Spanish.

INFORMATION AND COSTS

Course dates: from October 2nd to December 8th, 2017.

Price: The total cost is 915 Euros.

Enrol: The registration deadline is September 1st, 2017.

Contact: For more information, please write to:

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