

Promoting better labour market outcomes for youth

MASSIVE OPEN ONLINE COURSE (04-29 March 2019)

BACKGROUND

Young people face a difficult task in finding their place in the world of work. Youth unemployment persists around the world. When young people do find work, they are more likely to be informally employed. The youth employment challenge is, therefore, not just about job creation, but also about the quality of work.

Interventions to promote better employment opportunities for young people requires actions at macro and sectoral levels, along with appropriate labour market, educational and training policies, amongst others.

BRICS countries (Brazil, Russian Federation, India, China and South Africa) represent around 40 per cent of the global economy and population. Understanding and learning from their experiences is relevant to not only these countries but also to others around the world.

The BRICS Network of Labour Research Institutes includes the National Labour Market Observatory (Brazil), All-Russia Research Institute for Labor (Russian Federation), V.V. Giri National Labour Institute (India), Chinese Academy of Labour and Social Security (China), and University of Fort Hare (South Africa).

OBJECTIVES

At the end of this course, participants will be:

- Knowledgeable of various youth employment challenges, particularly in the BRICS
- Aware of policy tools developed by the ILO and others
- Familiar with pros and cons of different policies
- Aware of what works and the latest empirical evidence

METHODOLOGY

The Massive Open Online Course (MOOC) consists of a 4-week online open learning course, facilitated by experts from the ITCILO, ILO and the BRICS Network of Labour Research Institutes.

The centrepiece of the MOOC is the **promotion of knowledge-sharing and peer-to-peer learning.**

Considering the objectives of the MOOC, the methodology will focus on participatory activity-oriented learning augmented by audio visuals, videos, webinars, easy-to-follow templates, peer-to-peer working groups, group evaluations and checklists of best practices.

The MOOC will be supported by learning material (articles, links, multimedia) and tools that will be made available to each participant.

TARGET

The MOOC targets policymakers, social partners, officials in international and related organizations, and NGOs who are interested in getting an overview of youth employment challenges, insights on policy options to promote better outcomes for youth in the labour market, and co-defining relevant policy recommendations. The focus of the MOOC is on the situation in and examples from the BRICS.

LANGUAGE

The MOOC will be conducted in English.

CONTENT

The MOOC is conducted over four weeks with the objectives of disseminating existing content, presenting ILO and other policy tools on youth employment, compiling examples of policy application and promoting knowledge sharing among participants.

For this reason, the MOOC learning architecture is organized around four main themes: what's the problem?, which policies?, what works?, and knowledge sharing. The MOOC has a modular structure and each week builds upon the previous one.

Below is the list of the main topics that will be addressed and covered through a variety of materials and learning activities:

- Global economic and demographic trends
- Labour market definitions and indicators
- Trends in youth employment around the world and in the BRICS
- Macroeconomic policies, including fiscal policies
- Educational and skills programmes
- Active labour market policies
- Youth entrepreneurship promotion

WORKLOAD

Time requirements to follow this MOOC are kept to the minimum of up to 3 hours per week in order to make the course compatible with professional and other commitments.

The overall duration of the MOOC is 4 weeks.

CERTIFICATE AND OPPORTUNITIES

Make it count! On completion of the MOOC assignments, you will receive an official Certificate of Participation.

Successful completion of the MOOC will give you the opportunity, if selected, of being granted a fellowship to attend a 1-week course at ITCILO campus.

HOW TO REGISTER

Convinced? The MOOC starts on March 4th and will last until March 29th, 2019. Participation in the MOOC is FREE of charge.

Register online:

<https://ecampus.itcilo.org/course/view.php?id=977>

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Module 1

What's the problem?

2

Module 2

Which policies?

3

Module 3

What works?

4

Module 4

Knowledge sharing

CONTACT

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