



STATISTICS AND ANALYSIS

# IMPACT EVALUATION OF EMPLOYMENT PROGRAMMES

17 - 21 JUNE 2019  
TURIN, ITALY

# IMPACT EVALUATION OF EMPLOYMENT PROGRAMMES

A STEP-BY-STEP APPROACH USING STATA

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## OVERVIEW

### SNAPSHOT OF THE COURSE

**Impact evaluations are needed to inform policy-makers on important decisions.** Are the observed changes in employment really caused by a given programme? Is an employment programme making the difference that justifies its scale-up? Would the programme have a greater impact after specific adjustments? To answer these questions, professionals turn to STATA for analysing data and estimating impact of programmes.

Join this course if you're motivated to use data-based impact evaluation to support the design of better programmes.

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PLACE

**TURIN, ITALY**



DATES

**17 - 21 JUNE 2019**



LANGUAGES

**ENGLISH**



APPLICATION DEADLINE

**12 MAY 2019**

## WHAT

### WHAT TOPICS DOES THIS COURSE COVER?

This course provides practical guidance in the use of STATA to evaluate impact.

- Statistics and analysis
- Impact assessment
- Employment

### WHAT WILL I LEARN?

Participants learn the skills they need to conduct quantitative impact evaluations, especially for employment programmes.

- All about the **decent work indicators** and how they relate to the most common interventions for employment promotion
- How to design **randomized control trials**, and why they're important
- The latest **quasi-experimental methods** in the field, including difference-in-differences, regression discontinuity, and matching methods

### WHAT WILL I BE ABLE TO DO?

Participants connect to a global network of professionals involved in impact evaluation methods.

- Compute **key employment indicators** using STATA
- **Estimate the impact** of programmes using alternative methods and real data
- Identify the **best impact evaluation technique** per programme, taking into account specific design and data needs

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## WHY

### WHY SHOULD I JOIN?

The Turin Centre is known for its innovative learning methods and dynamic training environments.

- This course features a **project clinic** encourages participants to **share their own programmes** and work with experts to enhance the evaluation design.
- The programme includes several **lab sessions** with STATA that offer a hands-on experience on data analysis and conterfactual estimation.
- This course gets to the core of **current debates and research** on impact evaluation.

## WHO

### WHO TAKES THIS COURSE?

- Staff of international organizations and development banks
- National, regional, and local government officials
- Other professionals involved in **conducting or supervising** impact evaluation

## HOW TO APPLY

Go to [bit.ly/2SPy0TT](https://bit.ly/2SPy0TT) to find the application form and apply before **12 May 2019**.

## PRICE

Tuition: €1,615

Subsistence: €635

Total: €2,250

The ITCILO has a limited number of fellowships for participants from developing countries. The fellowships may cover part of the cost of participation but they do not cover international travel.

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### LEARN DIFFERENTLY

The Centre's training methods include interactive and participatory exercises

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### HIGH-LEVEL RESOURCES

Learn from statistics and evaluation specialists from ILO, ITCILO and Academia

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### PROVEN PROCEDURES

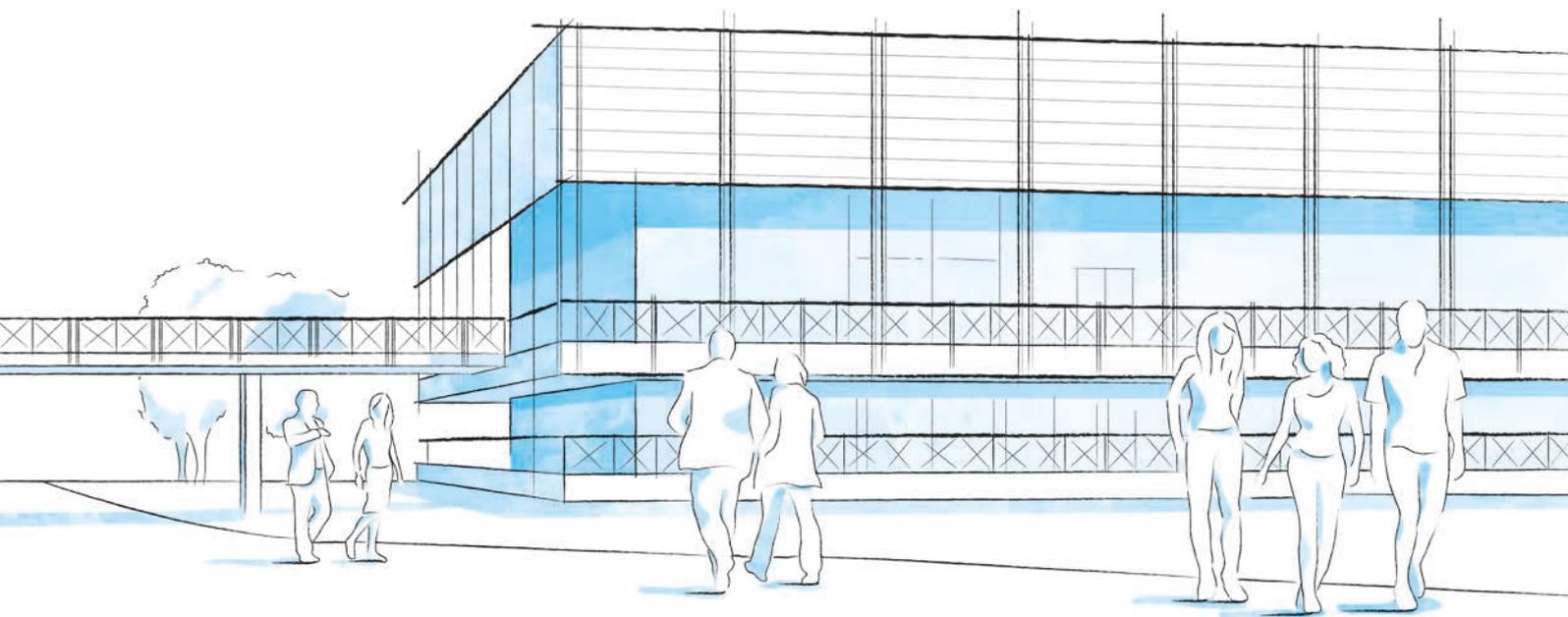
This course is based on ILO-recognized strategies and standards

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SCAN THE QR CODE  
OR VISIT

[bit.ly/2E5FZC6](https://bit.ly/2E5FZC6)



## CAMPUS LIFE

### A THRIVING UNITED NATIONS CAMPUS AND COMMUNITY OF PROFESSIONAL PEOPLE FROM AROUND THE WORLD

- **Three organizations** from the United Nations system on campus
- **More than 300 training courses** and activities in a stimulating international environment
- **Thousands of participants** from all over the world

### ENVIRONMENT AND SURROUNDINGS

#### **Grab a campus bicycle and explore the Turin Centre.**

Located in a leafy park on the banks of the Po River, it's a great place for study and collaboration. Experience innovative learning and training methods in modern classrooms equipped with simultaneous translation services.

### HOUSING, DINING, AND MORE

Comprising more than 280 private dormitories, the **Turin Campus provides a broad range of services for course participants and partners** including a free-flow restaurant, bank, travel agency, laundromat, post office, gym, medical services and a reception desk open 24/7.

### COMMUNITY ENGAGEMENT AND DIVERSITY

**Participants can enjoy social events organized by the Turin Centre** as well as by their course facilitators.

Whether on or off campus, people from different cultural backgrounds have the opportunity to listen to live music together, cook and share traditional foods, or team up to play games and network.

## INFO

### FOR FURTHER INFORMATION PLEASE CONTACT

#### **International Training Centre of the ILO**

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**COURSE CODE: A9011259**

Made of paper awarded the European Union Eco-label,  
reg.nr FR/011/002, supplied by International Paper. 