

INNOVATION

# ILO GLOBAL TECHNICAL TEAM MEETING

22–24 FEBRUARY 2021



International  
Labour  
Organization



International Training Centre

# ILO GLOBAL TECHNICAL TEAM MEETING

PROMOTING SUSTAINABLE ENTERPRISES FOR DECENT WORK



LOCATION

**ONLINE - ITCILO PLATFORM**



DATE

**22–24 FEBRUARY 2021**



PRICE

**FREE**



LANGUAGE

**ENGLISH**



REGISTRATION DEADLINE

**19 FEBRUARY 2021**

## WHAT ARE THE GLOBAL TECHNICAL TEAMS?

Global Technical Teams (GTTs) were established to enhance the relevance and technical quality of ILO work as well as the ability to ‘deliver as one.’

There are eight GTTs, one for each Policy Department and one each for Statistics and Research. The Enterprise Department’s GTT brings together all of the technical staff reporting their work under outcome 4, whether they are based in Geneva, the field, or Turin, and whether they are in regular budget posts or technical cooperation positions.

## WHAT ARE THE MEETING GOALS?

The meetings provide opportunities for cross-fertilization of resources and expertise, develop the knowledge and update the skills of technical staff, strengthen teamwork to collectively achieve the fulfillment of the P&B outcomes, and ensure that all technical staff is well-informed regarding the contemporary needs of constituents. **GTTs engage technical staff in the current policy debates at the global level.**

### OVERALL OBJECTIVE

Contribute to the achievement of outcome 4 of the ILO P&B 2020-21: **Sustainable enterprises as generators of employment and promoters of innovation and decent work.**

### IMMEDIATE OBJECTIVES

- Jointly review the draft strategy for the promotion of sustainable enterprises developed in response to the results of the 2020 high-level evaluation of outcome 4;
- Unlock synergies and scale effects in the work done by the Enterprise Department to promote sustainable enterprise practices.

### IMMEDIATE OUTCOMES

- Recommendation for the revision and finalization of the draft strategy for the promotion of sustainability;
- Agreement on the roles of each stakeholder in facilitating its implementation over the coming years;
- Increased knowledge about good practices in promoting sustainable enterprises.

## WHAT WILL HAPPEN?

### A MEETING IN TWO PARTS

- A two-day online meeting to review the new strategy outline, timed in such a manner that GTT members from the different regions can participate during working hours within their respective time zones.
- A one-day online exhibition to discover ILO approaches and tools to promote sustainable business practices.

**DAY 1** REVIEW OF THE DRAFT STRATEGY TO PROMOTE SUSTAINABLE BUSINESS - PT. 1

09:00 - 10:30	<p>ZOOM session for GTT members in Asia, Arab States, and Africa</p> <ul style="list-style-type: none"> <li>• Welcome message from the DDG/POL</li> <li>• Introductory remarks by Vic van Vuuren, Director Enterprise Department</li> <li>• Presentation of the draft ILO strategy framework for the promotion of sustainable enterprises by Simon White, lead consultant</li> <li>• Q&amp;A</li> </ul>
10:30 - 11:00	<i>Coffee break</i>
11:00 - 12:30	<p>ZOOM session continued</p> <ul style="list-style-type: none"> <li>• Group work on recommendations for refining and finalizing the strategy framework</li> <li>• Presentation of group work results in plenary</li> <li>• Feedback from Simon White</li> <li>• Summary and conclusions by Vic van Vuuren</li> </ul>

**DAY 2** REVIEW OF THE DRAFT STRATEGY TO PROMOTE SUSTAINABLE BUSINESS - PT. 2

14:30 - 16:00	<p>ZOOM session for GTT members in Latin America, Europe, and HQ</p> <ul style="list-style-type: none"> <li>• Welcome message from the DDG/POL</li> <li>• Introductory remarks by Vic van Vuuren, Director Enterprise Department</li> <li>• Presentation of the draft ILO strategy framework for the promotion of sustainable enterprises by Simon White, lead consultant</li> <li>• Q&amp;A</li> </ul>
16:00 - 16:30	<i>Coffee break</i>
16:30 - 18:00	<p>ZOOM session continued</p> <ul style="list-style-type: none"> <li>• Group work on recommendations for refining and finalizing the strategy framework</li> <li>• Presentation of group work results in plenary</li> <li>• Feedback from Simon White</li> <li>• Summary and conclusions by Vic van Vuuren</li> </ul>

**DAY 3** ILO GOOD PRACTICES IN PROMOTING SUSTAINABLE BUSINESS

09:00 - 09:30	Opening remarks in the auditorium by Vic van Vuuren
09:30 - 12:30	<p>Exhibition floor:</p> <ul style="list-style-type: none"> <li>• Morning session for GTT members from Asia, Arab States, and Africa</li> </ul>
12:30 - 13:30	<p>Plenary session for all visitors from all regions in the auditorium:</p> <ul style="list-style-type: none"> <li>• Presentation about the link between digital technology, innovation and promotion of sustainable businesses by Andreas Klemmer, ITCILO Director of Training</li> <li>• Prize giving ceremony for the best booth</li> </ul>
13:30 - 16:30	<p>Exhibition continued:</p> <ul style="list-style-type: none"> <li>• Afternoon session for colleagues from Latin America, Europe, and HQ</li> </ul>

**DAY 1**

Exchange strategic ideas and innovations with businesses worldwide

**DAY 2**

Discuss upcoming sustainable enterprise strategy with global members

**DAY 3**

Visit a virtual exhibition on best practices for the future of work

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### **GLOBAL MEETINGS**

Engage in collaborative online discussions on sustainable strategies

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### **DYNAMIC EXHIBITION**

Learn about ILO best practices showcased worldwide, virtually

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### **INNOVATIVE TOOLS**

Interact in a fully virtual environment while socially distant

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### **SKILLED SPECIALISTS**

Gain insights from global experts and practitioners

## **A CLOSER LOOK AT THE EXHIBITION FORMAT**

The exhibition will be run on vFairs, an online trade fair and conferencing application.

### **PLATFORM BENEFITS**

- Move beyond the traditional webinar space and create a larger digital virtual ecosystem around important ILO events;
- Cost-effectiveness for large outreach and reduced carbon footprint in comparison with physical fairs, supporting current trends as part of UN reform and COVID-19 crisis;
- Reach global audiences with no need to commute and travel;
- Visually-rich virtual environment with engagement possibilities for participants via audio and video.

### **PARTICIPANT POSSIBILITIES**

- Access the event through a virtual lobby;
- Use an info desk in case of questions or technical issues;
- Visit the exhibition hall where different online exhibition booths present projects, organizations, companies, or institutions;
- Participate in the collective auditorium to view live webinars, pre-recorded videos, and semi-live sessions;
- Receive a virtual bag to record all the online resources and share business cards with other participants.

## **HOW TO REGISTER**

### **DAY 1 AND DAY 2**

- Limited to members of the Enterprise Department's GTT;
- Invitation only by chair of the GTT;
- Participants are automatically pre-registered.

### **DAY 3**

- Open to all GTTs and ILO staff in HQ, field offices, and ILO DC projects;
- Registration will be via a dedicated event platform;
- Deadline for registration is 19 February 2021.

For more details on the event write to [a.klemmer@itcilo.org](mailto:a.klemmer@itcilo.org)