

UNIVERSITY OF TURIN

WIPO WORLDWIDE

FACULTY OF LAW

ACADEMY

INTELLECTUAL PROPERTY SPECIALIZATION COURSE

SUGGESTED READINGS¹

WEEK I: INTRODUCTION TO INTELLECTUAL PROPERTY

2. Basic Concept & Overview – The dichotomy Between Industrial Property and Copyright and Related Rights

<https://law.duke.edu/cspd/pdf/IPCcasebook2014.pdf>

Xavier Seuba, Christophe Geiger, and Julien Penin (eds), Intellectual Property and Digital Trade in the Age of Artificial Intelligence and Big Data, Global Perspectives for the Intellectual Property System, CEIPI-ICTSD, Issue Number 5, 2018 in https://typodun2009.unistra.fr/fileadmin/upload/DUN/CEIPI/Documents/Publications_CEIPI_ICTSD/CEIPI-ICTSD_Issue_5_Final.pdf

Christophe Geiger ed., Intellectual Property and Access to Science and Culture: Convergence or Conflict?, http://www.ceipi.edu/fileadmin/upload/DUN/CEIPI/Documents/Publications_CEIPI_ICTSD/CEIPI-ICTSD_no_3.pdf

Torsten Bjørn Larsen, *Intellectual Property Jurisdiction Strategies*, Edward Elgar, 2017, Eu 1048

Lateef Mtima, Intellectual Property, Entrepreneurship and Social Justice, Edward Elgar, 2015 (PRIV 6889)

Peter Drahos-Gustavo Ghidini and Hanss Ullrich, *Kritika: Essays on Intellectual Property*, Vol. I, Edward Elgar, Celtenham, 2015 (PRIV 7040)

M. Ricolfi, *The new paradigm of creativity and innovation and its corollaries for the law of obligations*, in Peter Drahos-Gustavo Ghidini and Hanss Ullrich, *Kritika: Essays on Intellectual Property*, Vol. I, Edward Elgar, Celtenham, 2015, (PRIV 7040)

RC Dreyfuss and JC Ginsburg (eds), *Intellectual Property at the Edge: the Contested Contours of IP*, Cambridge 2014 (PRIV 6974)

G. GHIDINI, J.R. PERITZ AND M. RICOLFI (editors), *TRIPs and Developing Countries. Towards a New IP World Order*, Edward Elgar, Celtenham., 2014 <http://www.elgaronline.com/abstract/9781849804851.xml>">TRIPs and Developing Countries, published by Edward Elgar Publishing

¹ additional readings may be found at <http://library.unito.it>

Shyamkrishna Balganesch ed. *Intellectual Property and the Common Law*, Cambridge University Press, (2015) (PRIV 7185)

Lee Epstein-Andrew D. Martin, *An Introduction to Empirical Legal Research*, Oxford University Press, Oxford, 2014 (PRIV 6848)

L. FLORIDI, *The Fourth Revolution. How the Infosphere is Reshaping Human Reality*. Oxford University Press, 2014 (FIL 4373)

J. Pila-A. Ohly (eds), *The Europeanization of Intellectual Property Law. Toward a European Legal Methodology*, Oxford University Press, 2013 (EU 807)

C. Geiger ed., *Constructing European Intellectual Property. Achievements and New Perspectives*, Edward Elgar, 2013 (EU 661) P. Menell-S.M. Tran (eds.), *Intellectual Property, Innovation and the Environment*, Edward Elgar, 2014 (PRIV 6650)

Ken Shao-Xiaoqing Feng, *Innovation and Intellectual Property in China*, Edward Elgar, Celtenham, 2014 (PRIV 6872)

Helena Howe and Jonathan Griffiths (eds.), *Concepts of Property in Intellectual Property*, Cambridge University Press, 2013 (PRIV 6658)

Steven Ang, *The Moral Dimension of Intellectual Property Rights*, Edward Elgar, Celtenham, 2013 (PRIV 6911)

G. Dinwoodie (ed.), *Methods and Perspectives in Intellectual Property*, Edgar Elgar, Celtenham, 2013 (PRIV 6601)

Toshiko Takenaka (ed.), *Intellectual Property in Common Law and Civil Law*, Edward Elgar, 2013 (INT 2026)

A. Kur-Th. Dreier, *European Intellectual Property Law. Text, Cases and Materials*, Edward Elgar, 2013 (EU 663)

R. Dreyfuss - G. Dinwoodie (eds.), *A Neofederalist Vision of TRIPS: Building a Resilient International Intellectual Property System* (Oxford University Press, 2012) (INT 1963)

St. Luginbuehl-Peter Ganea, *Patent law in Greater China*, Edward Elgar, Celtenham, 2014 (PRIV 6874)

C. Heath and A. Kamperman Sanders (eds), *Intellectual Property Liability of Consumers, Facilitators, and Intermediaries*, Kluwer Law International, 2012 (Int 1975)

M. Rimmer - A. McLennan, *Intellectual Property and Emerging Technologies*, Elgar Cheltenham, 2012 (PRIB 6032)

R. Merges, *Justifying Intellectual Property*, Harvard University Press, 2011 (PRIV 6004)

Matthew Rimmer, *Intellectual Property and Climate Change*, Edward Elgar, 2011 (PRIV 5912 e INT 1857)

A. Kur-V. Mizaras, *The Structure of Intellectual Property. Can One Size Fit All?* Edward Elgar, Celtenham, 2011 (PRIV 5888)

WILLIAM CORNISH-DAVID LLEWELYN-TANYA APLIN, *Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights*, Thomson- Sweet & Maxwell, 2010⁷ (PRIV 5699)

N. Wilkof-S. Basheer (eds), *Overlapping Intellectual Property Rights*, Oxford University Press, 2012 (PRIV 6774)

Richard Susskind, *Tomorrow's Lawyers. An Introduction to Your Future*, Oxford University Press, Oxford, 2013 (Priv. 6944)

RC Dreyfuss and JC Ginsburg (eds), *Intellectual Property at the Edge: the Contested Contours of IP*, Cambridge 2014 (PRIV 6974)

Peter W. Singer-Allan Friedman, *Cybersecurity and Cyberwar*, Oxford University Press, Oxford, 2014 (Priv. 6943)

Daniel Chow-Edward Lee, *International Intellectual Property: Problems, Cases and Materials*, West, St. Paul, 2012 (PRIV 7207)

Ansgar Ohly (ed.), *Common Principles of European Intellectual Property Law*, Mohr Siebeck, Tübingen, 2012 (EU 664)

P. SIRINELLI – S. DURRANDE – A. LATREILLE, *Code de la propriété intellectuelle commenté*, Dalloz, Paris, 10e éd., 2010 (PRIV 5603)

Cristophe Geiger (ed.), *Criminal Enforcement of Intellectual Property*, Edward Elgar, 2012 (INT 1921 and PRIV 7204)

Cristoph Antons, *The Enforcement of Intellectual Property Rights. Comparative Perspectives from the Asia Pacific Region*, Wolters Kluwer, 2011 (PRIV 5884)

E. DERCLAYE-M. LEISTNER, *Intellectual Property Overlaps. A European Perspective*, Hart Publishing, 2011 (PRIV 6585)

H. Odagryi-A. Goto-A. Sunami-R.A. Nelson, *Intellectual Property Rights, Development, and Catch Up. An International Comparative Study*, Oxford University Press, 2011 (PRIV 7202)

AA.VV., *Technology and Competition, Contributions in Honour of Hanss Ullrich*, Larcier, 2009 (PRIV 5483)

C. ARUP –W. VAN CAENEGEM, *Intellectual property policy reform: fostering innovation and development*, Edward Elgar, Cheltenham, 2009 (PRIV. 5584)

P. TORREMANS, *Holyoak and Torremans Intellectual Property Law*, Oxford University Press, 2009 (PRIV 5235)

David Bainbridge, *Intellectual Property*, Longman, 7th Ed, 2009 (PRIV 5247)

Lionel Bently-Brad Sherman, *Intellectual Property Law*, Oxford University Press, 2009 (PRIV 5179)

G. GHIDINI, *Innovation, Competition and Consumer Welfare in Intellectual Property Law*, Edward Elgar, Cheltenham, 2010 (PRIV 5645)

C. Correa, *Patentes de Invención e Interés Público*, Ciudad Argentina, 2010 (PRIV 6694)

C. Correa, *Derechos de Propiedad Intelectual Competencia y Protección del Interés Público*, editorial BdeF, Montevideo, 2009 (PRIV 6681)

CATHERINE SEVILLE, *Eu Intellectual Property Law and Policy*, Edward Elgar, 2009 (EU 446)

Festschrift für Ulrich Loewenheim zum 75. Geburtstag, *Schutz von Kreativität und Wettbewerb*, Verlag Beck, 2009 (PRIV 5485)

P. AUTERI- G. FLORIDIA- V. MANGINI- G. OLIVIERI- M. RICOLFI- P. SPADA, *Diritto industriale. Proprietà intellettuale e concorrenza*, Giappichelli editore, 2009 (PRIV 5463)

J. MALBON-CH. LAWSON-M. DAVISON, *The WTO Agreement on Trade-Related Aspects of Intellectual Property Rights. A Commentary*, Edward Elgar, Cheltenham, 2014 (PRIV 6602)

JUSTIN MALBON AND CHARLES LAWSON, *Interpreting and implementing the TRIPs Agreement*, Edward Elgar, Cheltenham, 2008 (PRIV 4700)

D. GERVAIS, *The TRIPs Agreement. Drafting History and Analysis*, Thomson, 2008, 3d ed. (PRIV 5185)

Graham Dutfield-Uma Suthersanen, *Global Intellectual Property Law. Commentary and Materials*, Edward Elgar, 2008 (PRIV 4845)

Graeme Laurie, Hector MacQueen, Charlotte Waelde, *Contemporary Intellectual Property: Law and Policy*, Oxford University Press, 2008 (PRIV 5244)

Engelbrekt-Bakardjieva et al. (eds.), *Writings in honour of Marianne Levin*, Norstedts, 2008 (PRIV 5568)

William Cornish-David Llewellyn, *Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights*, Thomson- Sweet & Maxwell, 2007 (PRIV 4605)

James Boyle, *The Public Domain: Enclosing the Commons of the Mind*, Yale University Press, 2008 (PRIV 5190)

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Zhou Lin (ed.), *China Court Cases on Intellectual Property Rights*, Kluwer Law, 2011(INT.1860)

Ng-Loy Wee Loon, *Law of Intellectual Property in Singapore*, Thomson, 2008 (PRIV 5175)

James & Wells, *Intellectual Property Law in New Zealand*, Thomson, 2007 (PRIV 4859)

Frederick M. Abbott-Thomas Cottier-Francis Gurry, *International Intellectual Property in an Integrated World Economy*, Aspen-Wolters Kluwer, 2007 (Int 1541)

G. FLORIDIA, *Il riassetto della proprietà industriale*, Giuffrè, Milano, 2006 (PRIV 4071)

R. COOPER DREYFUSS – R. ROSENTHAL KWALL – K. STRANDBURG - D. LEENHEER ZIMMERMAN, **Intellectual property: cases and materials on trademark, copyright and patent law**, Foundation Press, New York, 2004 (PRIV 5612)

L. BENTLY-B. SHERMAN, *Intellectual Property Law*, Oxford University Press, Oxford, 2004 (PRIV 3814)

D. VAVER-L. BENTLY eds., *Intellectual Property in the New Millennium. Essays in Honour of W.R. Cornish*, Cambridge University Press, 2004 (PRIV 3388)

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Peter Ganea & Thomas Pattloch eds., *Intellectual Property Law in China*, Kluwer Law International, The Hague, 2005 (PRIV 3669)

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Cristopher Heath ed., *Intellectual Property Protection in Taiwan*, Kluwer Law International, The Hague, 2003 (PRIV 3655)

Cristoph Antons, Michael Blakeney, Cristopher Heath eds., *Intellectual Property Harmonisation in Asean and Apec*, Kluwer Law International, The Hague, 2004 (PRIV 3611)

R.E. SCHECHTER-J.R. THOMAS, *The Law of Copyrights, Patents and Trademarks*, West, Thomson, 2003 (PRIV 3762)

W. CORNISH, *Cases and Materials on Intellectual Property*, Sweet & Maxwell, London, 2003 (PRIV 2965)

- XUE HONG-CHENSI ZENG, *Chinese Intellectual Property Law in the 21st Century*, Sweet & Maxwell Asia, 2002 (PRIV 3274)
- P. TORREMANS, Holyoak and Torremans on *Intellectual Property Law*, Butterworths, 2001 (PRIV 2386)
- L. BENTLY-B. SHERMAN, *Intellectual Property Law*, Oxford University Press, Oxford, 2001 (PRIV 2542)
- W.R. CORNISH, *Intellectual Property. Patents, Copyright, Trademarks and Allied Rights*, Sweet & Maxwell, London, 1999 (PRIV 1639)
- F.M. ABBOTT, T. COTTIER, F. GURRY, *The International Intellectual Property System: Commentary and Materials*, Kluwer Law International, The Hague/London/Boston, 1999
- J. HOLYOAK-P. TORREMANS, *Intellectual Property Law*, 2nd ed., Butterworths, London, 1998 (INT 833)
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- T. PRIME, *European Intellectual Property Law*, Ashgate, Aldershot, Hampshire, 2000 (PRIV 1768 and 2436)
- B. SHERMAN-L. BENTLEY, *The Making of Modern Intellectual Property Law: the British experience*, Cambridge University Press, Cambridge, 1999 (PRIV 1498)
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- M. BARRETT, *Intellectual Property. Cases and Materials*, St. Paul, Minn., 1995 (PRIV 1670)
- V. JAENICH, *Geistiges Eigentum – Eine Komplementärererscheinung zum Sacheigentum?* Mohr Siebeck, Tuebingen, 2002 (PRIV 880/66)
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K. TROLLER, *Manuel de droit suisse des bien immatériels*, Tomes I and II, Helbing & Lichtenhahn, Bale and Frankfurt, 1996 (PRIV I 640¹⁻²)

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T. RIIS, *Intellectual Property Law in Denmark*, Kluwer Law International, 2001 (PRIV 2304)

C. ANTONS, *Intellectual Property Law in Indonesia*, Kluwer Law International, 2000 (PRIV 2309/2)

S. BUTT, *Intellectual Property Law in Indonesia: a Problematic Legal Transplant*, in 24 EIPR 2002, 429 ff.

R.P. MERGES-P.S. MENELL-M.A. LEMLEY, *Intellectual Property in the New Technological Age*, Aspen, Gaithersburg, New York, 2000 (PRIV 1768)

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3. IPR in the Global Economy IP, Monopoly & Competition

GEORG VON GRAEVENITZ, *Trade mark cluttering—evidence from EU enlargement*, in 65 *Oxford Economic Papers*, 2013, 721–745, also available at <https://doi.org/10.1093/oep/gpt022>

Tim Wu, *The attention merchants : the epic scramble to get inside our heads*, New York : Knopf, 2016 (Economia e Managnt: **RIC 659.1042 WU ATT**)

Johannes M. Bauer, and Michael Latzer, *Handbook on the Economics of the Internet*, Edward Elgar, Celtenham, 2016 (32.62.BAU 16 a and 16 b, Cognetti de Martiis)

Nick Srnicek, *Platform Capitalism*, Polity Press, 2017 (S*bgs 400, 633, Gioele Solari)

Philip N. Howard, *Pax Technica. How the Internet of Things May Set Us Free or Lock Us UP*, Yale University Press, 2015 (S*bgs 408. 979)

M. FORD, *Rise of the Robots: Technology and the Threat of a Jobless Future*, Basic Books, 2015 (PRIV 6852)

Robert Cunningham, Information Environmentalism, A Governance Framework for Intellectual Property Rights, Edward Elgar, Cheltenham, 2014 (PRIV 6870)

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M.J. GRAETZ-R. DOUD, *Technological Innovation, International Competition, and the Challenges of International Income Taxation*, in 113 *Columbia Law Rev.* 2013, 347-445

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Michael Gollin, *Driving Innovation – Intellectual Property Strategies for a Dynamic World*, Cambridge University Press, 2008 (PRIV 5245)

William Kingston, *Intellectual Property in the Lisbon Treaty*, in 30 *EIPR* 2008, 439-443

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5. The Patent Cooperation Treaty (PCT) and its advantages

WEEK VI: TRADEMARK (cont'd)

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