WEEK VII: COPYRIGHT AND RELATED RIGHTS

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   Policy Considerations in Protecting copyright and in Limiting its Protection
   Allocative Efficiency and Free Speech


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   Fair Use and Fair Dealing Privileges
   Term of Protection
   Related Rights (Neighboring Rights)

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5. International Protection of Copyright and Related Rights

- The Berne Convention
- The TRIPs Agreement
- The Rome Convention


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**WEEK VIII:** ANTITRUST AND UNFAIR COMPETITION

1. Introduction to Antitrust

*The Goals of Antitrust: Allocative Efficiency and Fairness US., EU and International Legislation*
The Prohibition of Restrictive Practices


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5. Protection Against Unfair Competition

Need for Protection
Legal Basis for Protection
The Acts of Unfair Competition
The Acts of Unfair Competition Sanctions

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**WEEK IX: TRANSFER OF TECHNOLOGY**

1. **Merchandising of IPRs
Preparation of Agreements**


C. WALSH, *Are Personality Rights Finally on the UK Agenda?* in 35 *EIPR* 2013, 253-260


**WEEK IX: TRANSFER OF TECHNOLOGY**

1. **Merchandising of IPRs
Preparation of Agreements**


C. WALSH, *Are Personality Rights Finally on the UK Agenda?* in 35 *EIPR* 2013, 253-260


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2. Legal Arrangements for the Transfer of Technology
   (i) Assignment
   (ii) Licensing
   (iii) Franchising

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http://www.dfc.org/ (site of the Digital Future Coalition)
http://www.opensource.org/licences/mozilla1.1.php
https://www.helixcommunity.org/content/rpsl

Preparation of Agreements
Negotiation of Licensing Agreements
The Role of Mandatory Provisions
Remuneration
The Role of Intellectual Property in Promoting Technological Development

(i) Direct Compensation
(ii) Indirect Compensation


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