Volume 2 Making Microfinance Work:

Making green microfinance work

Timetable

Languages: English, French, Spanish, Portuguese

International Labour Organization

ITC International Training Centre

	Day 1	Day 2	Day 3	Day 4	Day 5
9:00 – 10:30	Opening and introductions	New market development: growth options in green markets	Product strategy: menu of loan products	Communication and relationship strategies	Beyond green microfinance: ESG and just transition finance
11:00 – 12:30	Green economy and green inclusive microfinance	Understanding market segments	Product strategy: designing loan products	Delivery strategy	Action planning and closure
14:00 – 15:15	Delivering value: green microfinance trends and actors	Risk-return assessment	Product strategy: other financial services	Delivery strategy: Partnerships	
15:45 – 17:00	Delivering value: environmental strategy	Choosing a target market	Product strategy: non-financial services	Measurement and monitoring	