



UNIVERSITÀ DI TORINO  
Department of Law



**ANNUAL CONFERENCE**  
**of the Master in Intellectual Property**  
**International Seminar on**

**“Intellectual Property Rights and Liability Rules: Proportionality in Injunctive Relief ”**

*jointly organized by the World Intellectual Property Organization,  
ITC ILO and the University of Turin*

Venue: ITC ILO, Viale Maestri del lavoro 10 – Turin  
Piedmont Conference Hall 135-136

**Monday, 9 March 2020**

<b>09:30 – 09:45</b>	Mr. Giuseppe Casale, Director Turin School of Development
<b>Welcome remarks</b>	Mr. Tobias Bednarz, Legal Counsellor, Policy and Cooperation, Building Respect for IP Division, WIPO  Prof. Alessandro Cogo, University of Turin, Department of Law
<b>9:45 – 10:15</b>	Prof. Jerome Reichman, Duke University Law School
<b>Introduction</b>	
<b>10:15 – 12:00</b>	Moderator: Prof. Marco Ricolfi, University of Turin, Department of Law
<b>Theme 1</b>	<b>Focus on patent law</b>
10.15-10.45	Prof. Philipp Fabbio, University Mediterranea of Reggio Calabria, Department of Law, Human Sciences and Economics

10:45 – 11:15	Prof. Valerio Sterzi, University of Bordeaux, Department of Economics
<b>Theme 2</b>	<b>Focus on soft IP rights</b>
11:15 – 11:45	Prof. Giulio Sironi, Catholic University of the Sacred Heart of Milan, Department of Private and Public Economics Law
11:45 – 12:00	Questions and answers exchange with the audience
<b>12:00 – 13:15</b>	Moderator: Mrs Silvia Vitro', Chief Judge of the Court of Turin, Intellectual Property Division
<b>Theme 3</b>	<b>Focus on copyright</b>
12:00 – 13.00	Mr. Tobias Bednarz, Legal Counsellor, Policy and Cooperation, Building Respect for IP Division, WIPO  Prof. Caterina Sganga, Sant'Anna Institute of Advanced Studies, Institute of Law, Politics and Development
13:00 – 13.15	Questions and answers exchange with the audience

*Prior registration is required to enter ITC-ILO premises. Therefore, should you be interested in attending, please confirm your participation by email to the following email address at least one day before the conference: [llm\\_ip@itcilo.org](mailto:llm_ip@itcilo.org).*

*Lawyers attending the conference are entitled to 3 formative credits.*