



MONITORING AND EVALUATION

MEASURING DECENT JOBS: MONITORING, ASSESSMENT AND LEARNING IN LABOUR MARKET POLICIES

11 – 15 NOVEMBER 2019. TURIN, ITALY

Information Note

This course is a joint collaboration between:

- The ILO's Employment Policy Department and its taskforce on **Employment Impact Assessment**
- The **STRENGTHEN project**, a joint initiative of the EU and the ILO that aims to strengthen the capabilities of country partners to analyse and design sectoral and trade policies
- The '**Advancing the Decent Work Agenda in North Africa**' (ADWA) project, a partnership between the Government of Sweden - through the Swedish International Development Agency (Sida) - and the ILO

INTRODUCTION

Employment is a key driver for development as it constitutes a bridge between economic growth and poverty reduction. People and households moving out of poverty most often do this through moving into more productive and decent jobs or improving existing jobs. Alternatively, shortage of adequate decent employment opportunities is recognised as a root cause of migration, becoming more and more critical in view of demographic developments that will see record numbers of youth entering the labour market in the coming decades.

In this context, the global community identified decent job creation as one of the priorities of the 2030 development agenda, Goal 8 on Decent Jobs and Economic Growth. As such, governments, with support from the ILO and key development partners, are formulating policies to ensure that populations are benefiting from decent employment opportunities and that their economies are responding to the challenge of rapidly changing future world of work. It is widely recognized that achieving this goal requires an approach where the goal of more and better jobs is at the heart of development policy, and it is integrated in economic, sectoral and trade policies. Governments and social partners are called upon to not only honour these political commitments, but monitor and assess progress towards their achievements.

Monitoring and assessing the impacts of decent work policies and programmes requires a unique set of skills. Impact assessment can be undertaken ex ante or ex post and involves analysis of the impact on labour markets, both on the demand and supply side. Commonly used methods to assess employment impacts include general equilibrium models, input-output analysis, social accounting matrixes, experimental and quasi-experimental methods, among others. Rigorous employment impact assessment helps to close evidence gaps and understand better “what works” in the formulation and delivery of employment policy.

Importantly, impact assessment allows practitioners involved in a diverse set of policies to appropriately and accurately measure job impacts. This includes strategies aimed at public investment through labour intensive works programmes and other sectoral approaches, trade policies and labour market programmes to activating disadvantaged groups such as youth, rural women or disabled people, or programmes to promote the transition of workers from the informal to the formal economy.

With this in mind, ITCILO in partnership with the ILO's Employment Policy Department are offering a course on "Measuring decent jobs: Monitoring, assessment and learning in labour market policies and programmes". The course will be based on the methodologies, tools and approaches developed by ILO and its partners to both forecast job creation outcomes and evaluate outcomes ex-post. These include the "Guide on Measuring Decent Jobs for Youth", "Employment impact assessments: a review of methodologies", and "Assessing the Effects of Trade on Employment: an Assessment Toolkit"

WORKSHOP OBJECTIVES

The course's ultimate objective is to support the design and implementation of policies that would enhance employment creation in terms of quantity and quality, by building the capacity of all relevant stakeholders to identify, measure and assess the employment effects of policies, being those economic, sectoral, trade or labour market policies. In particular, the course will impart the competencies needed to make informed decisions about how to best measure and evaluate the results of interventions that aim at promoting decent jobs for women and men, with a particular focus on rural populations and informal workers. A wide range of evaluation methods will be covered.

Upon participation, it is expected that participants:

- Have improved or updated their comprehension of concepts and methods of assessing impacts on employment generated by a wide range of policies
- Are able to design gender-sensitive monitoring and evaluation frameworks
- Are able to apply basic quantitative assessment techniques

STRUCTURE AND CONTENTS

The integration of a monitoring and evaluation plan in employment programmes is crucial to determine their successful achievement of results. This course will offer specific leads on how to plan for impact assessment right from the design phase of such programmes and a pragmatic step-by-step training for implementing the evaluation will be followed over the five days of the course. The course will include:

- Conceptualising employment indicators and using these indicators according to the theory of change

- Discussing the different types of assessment and their suitability for different types interventions
- Focusing on ex-ante models of employment forecasting such as general equilibrium models, input-output analysis or social accounting matrix
- Finding out about data needs, sampling and data collection tools
- Managing the evaluation: timeline, budget, data collection and analysis, findings dissemination.

A selection of case studies focused on the impact on employment of different types of policies will be analysed. Gender issues and the needs of the most vulnerable groups will be carefully mainstreamed.

PARTICIPANTS

This course is of particular interest to:

- Government officials involved in the design and implementation of policies that generate impacts on employment, notably staff from ministries of labour and employment, economy, planning, education and training.
- Staff from programme management teams, from private sector entities, from non-governmental organisations and from community-based organisations.
- Operational staff from international organisations, regional development banks and bilateral donor agencies which design or finance programmes that generate impacts on employment.

The participation of women is strongly encouraged.

METHODOLOGY

The course is learner-centred and highly participatory. The programme will combine interactive presentation by subject-matter specialists, real country cases, debates and group exercises. Country cases will be based on participant's own projects. Different learning techniques will be applied in order to facilitate collaborative construction of knowledge and experience sharing among participants.

LANGUAGES

English and French

COST OF PARTICIPATION

The cost of participation in this one-week course is €2250, which includes: tuition fees (€1615) and subsistence costs (€635).

The ITCILO has a limited number of fellowships that may cover part of the subsistence and tuition fees. Please note that these fellowships do not include international travel. If eligible, early candidates will be given priority.

For information regarding payment, cancellations and refunds, and general information about visas please consult: <http://www.itcilo.org/en/training-offer/how-to-apply>

HOW TO APPLY

To register, please complete and submit the online registration form at your earliest convenience: <https://oarf2.itcilo.org/STF/A9012100/en>

Applicants are asked to attach to their form or send by email an official sponsorship letter issued by their institution (or a donor organization), stating that it will cover:

- the cost of the course (€2250) or an amount in euros that may be considered by the institution or donor, if applying for a partial fellowship;
- international travel between the country of origin and the Turin Centre.

Please note that only applications accompanied by these documents (online application form and official sponsorship letter) will be taken into consideration.

Deadline for application: **6 October 2019.**

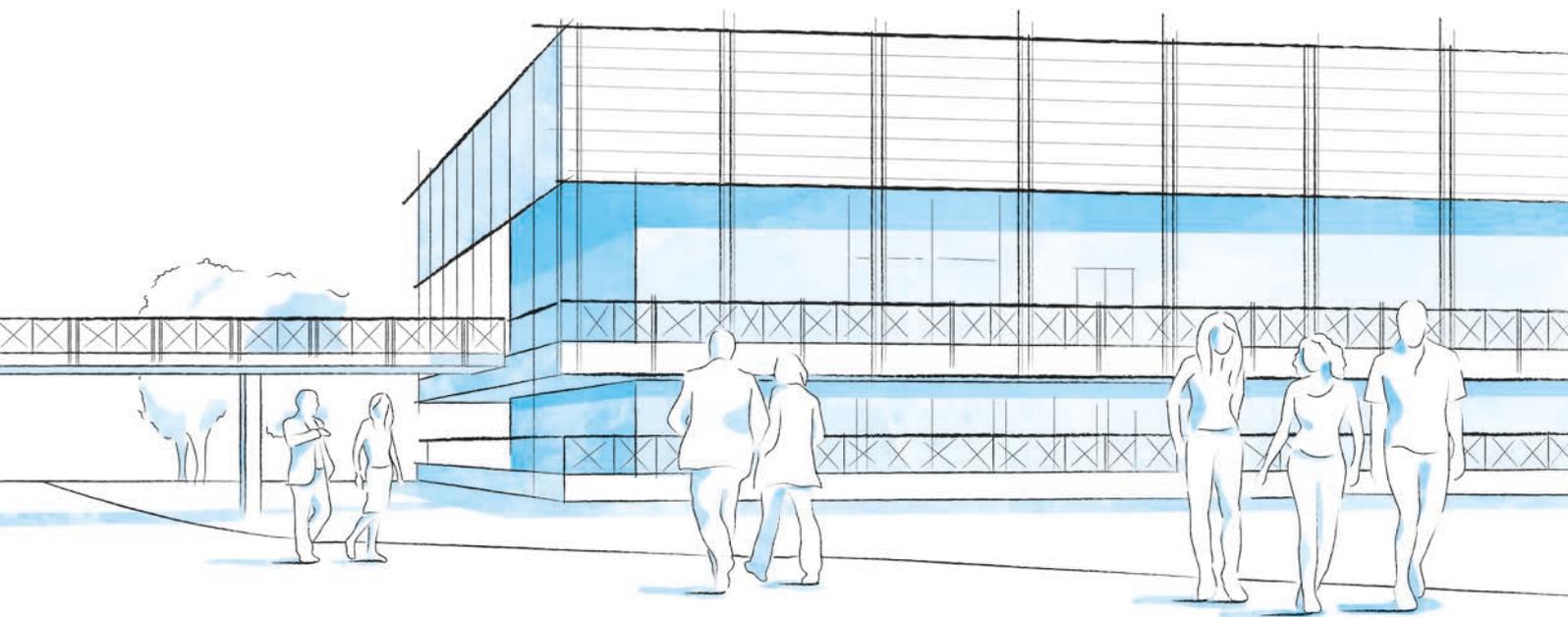
Institutions that do not have enough funds to cover the course costs or the airfare might wish to seek co-funding from donor institutions in their own countries.

The STRENGTHEN project is a joint initiative of the EU and the ILO and aims to strengthen the capabilities of country partners to analyse and design sectoral and trade policies that would enhance employment creation for more and better jobs. It consists of two components. The first component focuses on Sectoral Policies and supports and builds capacity among partner countries and development practitioners to enhance the positive impact of sector policies and programmes on employment. The second component focuses on Trade Policies and assists developing countries in harnessing international trade and trade-related foreign investment to provide more opportunities for decent work.

One of the main objectives of the STRENGTHEN project is to build the capacities of governments, social partners, development practitioners, and other relevant stakeholders to identify, measure and assess the employment effects of sectoral and trade policies and programmes.

The 'Advancing the Decent Work Agenda in North Africa' (ADWA) project is a partnership between the Government of Sweden - through the Swedish International Development Agency (Sida) - and the ILO, which adopts an innovative approach to promote evidence-based policies for full employment and effective access to social and labour rights in the region. It adopts a mix of implementing strategies, including evidence generation (data and analysis), knowledge management and capacity building/strengthening.

One of the expected outcomes of the project is that Ministries of Labour/Employment have enhanced capacities, including evaluation capacity, to fulfil more effectively their roles.



CAMPUS LIFE

A THRIVING UNITED NATIONS CAMPUS AND COMMUNITY OF PROFESSIONAL PEOPLE FROM AROUND THE WORLD

- **Three organizations** from the United Nations system on campus
- **More than 300 training courses** and activities in a stimulating international environment
- **Thousands of participants** from all over the world

ENVIRONMENT AND SURROUNDINGS

Grab a campus bicycle and explore the Turin Centre.

Located in a leafy park on the banks of the Po River, it's a great place for study and collaboration. Experience innovative learning and training methods in modern classrooms equipped with simultaneous translation services.

HOUSING, DINING, AND MORE

Comprising more than 280 private dormitories, the **Turin Campus provides a broad range of services for course participants and partners** including a free-flow restaurant, bank, travel agency, laundromat, post office, gym, medical services and a reception desk open 24/7.

COMMUNITY ENGAGEMENT AND DIVERSITY

Participants can enjoy social events organized by the Turin Centre as well as by their course facilitators.

Whether on or off campus, people from different cultural backgrounds have the opportunity to listen to live music together, cook and share traditional foods, or team up to play games and network.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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