PUBLIC-PRIVATE PARTNERSHIP POLICIES: LEGAL FRAMEWORK AND COMPETITION REQUIREMENTS

4 – 9 MAY 2020
TURIN, ITALY

Information Note
INTRODUCTION

Public Private Partnerships (PPPs) are complex forms of outsourcing contracts which are increasingly used to bridge the gap between national aspirations to modernise and upgrade essential public infrastructure & public services and the ability of governments to undertake such improvements with own resources (funds and personnel). The planning, award and supervision of these complex contractual and financial schemes require more advanced skills than those typically needed for the traditional project and procurement management operations. Therefore PPPs tend to expose more vividly the competency-gaps at the level of the national public procurement teams involved. Furthermore, while PPPs have intrinsic advantages in encouraging cost-saving innovation and improving risk management, these benefits will be only realised where the public sector has the appropriate legal framework and the necessary staff competencies to select, appraise and manage such procurement successfully.

OVERALL OBJECTIVE

This ILO/Turin course aims to contribute towards optimisation of the economic and social benefits of PPP schemes, in developing and transition countries, through exploring internationally-accepted models of the governing policy/legal framework of PPP as well as the techniques used in the prioritisation, selection, competition and management aspects of PPPs.

SPECIFIC OBJECTIVES

By the end of the workshop participants will have acquired the essential knowledge and skills for effective selection and award of PPP complex outsourcing procurement, together with a deeper awareness of the social, economic and environmental parameters that form part of the broader national policy agenda. In particular the participants will be better prepared to deal with:

- Planning and selection of PPP priority projects as per national policy and the competition requirements;
- designing bankable and effective contractual structures;
- encouraging cost-saving innovations;
- ensuring objective output specifications in both tender documents and contracts;
- optimising risk allocation between the public and the private sector;
- tender evaluation and option analysis techniques;
- managing projects and programmes to optimise “value for money”;

Participants will be introduced to model legislative provisions, documentation and “best practice” techniques from developed and transition countries, as well as emerging markets. Emphasis will be placed on customizing not cloning these models in order to better meet the specific requirements of the participant’s projects. The participants will also be made conscious of the importance of putting in place well integrated interdisciplinary teams, as an essential precondition for success in PPP initiatives in both the public and private sectors. Participants’ profile The course is designed for government and International Financial Institutions (IFI) officials involved in the conceptualization, appraisal
and implementation of PPP schemes. The course is also suitable for participants from consultancy firms, civil society organisations and procurement policy makers. Candidates are expected to have basic knowledge of procurement and project management practice in the public or private sector. A sound knowledge of technical English is a must.

**METHODOLOGY**

The course is delivered by a team of senior legal experts and PPP practitioners. The course uses a highly participative delivery methodology, combining interactive subject-matter presentations with plenary discussions and case studies designed to consolidate lessons learnt from the experience of selected countries who pioneered PPP schemes.

When introducing the key ingredients for success in PPP schemes, case studies will be used to transfer knowledge and skills gained from practical experience. In particular the case studies will provide insight into the nature of required relationships among the various parties that are critical for achieving optimal results.

Equally important is the brainstorming approach needed to develop well-conceived PPPs that could serve wider economic, social/political and environmental aims.

**CONTENT**

The following topics will be covered:

- UNCITRAL Model Legislative Provisions on Privately Financed Infrastructure Projects
- PPP and Services Concessions under EU Law
- Planning and procuring PPP
- Risk management and achieving Value for Money in PPP
- PPP case studies
- Financing aspects of Public Private Partnerships (the role of commercial/investment bankers)
- Study visit to a successful PPP project in north Italy.

**COST OF PARTICIPATION**

The cost of participation in this one-week programme is Euro 2,715 payable in advance by the participant’s sponsoring organisation.

- **tuition fee**, which includes the use of the Centre’s training facilities and associated support services, books and training materials, routine medical care and insurance;
- **participant fee**, which covers:
  - accommodation and full-board at the Centre.

Main travel between the participant’s home country and Turin is not included.

For information regarding payment, cancellation and refunds, please consult: [https://www.itcilo.org/application](https://www.itcilo.org/application)
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ENVIRONMENT AND SURROUNDINGS
Grab a campus bicycle and explore the Turin Centre. Located in a leafy park on the banks of the Po River, it's a great place for study and collaboration. Experience innovative learning and training methods in modern classrooms equipped with simultaneous translation services.

HOUSING, DINING, AND MORE
Comprising more than 280 private dormitories, the Turin Campus provides a broad range of services for course participants and partners including a free-flow restaurant, bank, travel agency, laundromat, post office, gym, medical services and a reception desk open 24/7.

COMMUNITY ENGAGEMENT AND DIVERSITY
Participants can enjoy social events organized by the Turin Centre as well as by their course facilitators. Whether on or off campus, people from different cultural backgrounds have the opportunity to listen to live music together, cook and share traditional foods, or team up to play games and network.

INFO
FOR FURTHER INFORMATION PLEASE CONTACT

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