



EMPLOYMENT PROMOTION

JOBS MEASUREMENT AND EMPLOYMENT IMPACT ASSESSMENT

16 – 20 OCTOBER 2023
TURIN, ITALY

Information Note

INTRODUCTION

Governments and development partners are continuously formulating policies to ensure populations are benefiting from decent employment opportunities. It is widely recognized that this requires placing the goal of more and better jobs at the heart of investments and policies. Governments and development partners are called upon to not only honour these commitments, but monitor and assess progress towards their achievements.

Monitoring and assessing the impacts of policies and programmes on employment requires a unique set of skills. Impact assessment can be undertaken through a variety of methods. Different methods can be used to estimate impacts before or after the policy intervention, commonly referred to as “ex ante” or “ex post” assessment.

Ex ante assessments are particularly important in providing information on the implications of different policy options. This can inform policy makers about which paths a country might follow to move towards its objectives. As one example, ex ante assessments can provide a sense of which sectors have the greatest potential to create decent jobs, promote export expansion and economic diversification and contribute to equality – such as gender equality and income equality among households – as well as minimize CO2 emissions.

Once policy interventions are designed and implemented, ex post assessments are crucial and the key challenge for such assessments is attribution. To what extent can the observed changes in employment be attributed to the intervention being assessed? Experimental and quasi-experimental methods are commonly used to address the attribution challenge.

Rigorous employment impact assessment helps to close evidence gaps and understand better “what works” in the formulation and delivery of policies and programmes. These include investment projects, through labour intensive works programmes and other sectoral approaches, trade policies and labour market programmes to activating disadvantaged groups such as youth, rural women or disabled people, or programmes to promote the transition of workers from the informal to the formal economy.

With this in mind, ITCILO in partnership with the ILO’s Employment Policy Department are offering the course on “Jobs measurement and Employment Impact Assessment”. The course will be based on the methodologies, tools and approaches developed by ILO and its partners.

LEARNING OBJECTIVES

This course aims at building the capacity of all relevant stakeholders to identify, measure and assess the effects of interventions (projects, programmes or policies) on employment. In particular, the course will impart the competencies needed to make informed decisions about how to best measure and assess the impact of interventions, including planning and managing the assessments. A wide range of evaluation methods will be covered.

Upon participation, it is expected that participants:

- Have become familiar with the characteristics of the ILO approach to employment impact assessment
- Have improved or updated their comprehension of concepts and methods of assessing impacts on employment generated by a wide range of interventions
- Have understood the pros and cons of various methods to assess the impact of different interventions
- Are able to select the most appropriate method to assess the employment impact of a given intervention
- Are able to identify key steps for the planning and management of employment impact assessments.

STRUCTURE AND CONTENTS

This course will offer specific leads on how to plan impact assessment right from the design phase of such programmes and a pragmatic step-by-step training for managing and implementing the assessment will be followed over the five days of the course. The course will include:

- The ILO approach to employment impact assessment
- A variety of ex-ante and ex-post methods: input-output analysis and social accounting matrices (SAM), geographic information systems (GIS), sectorial identification methods, randomized controlled trials (RCTs), quasi-experiments, meta-analysis, among others
- Data needs and data collection tools
- Comparative analysis of the different types of assessments and their suitability for different types interventions
- Findings dissemination and evidence uptake in policy formulation
- Institutionalization of employment impacts assessments.

A selection of case studies will be analysed. Gender issues and the needs of the most vulnerable groups will be carefully mainstreamed.

PARTICIPANTS

This course is of particular interest to:

- Government officials involved in the design and implementation of policies that generate impacts on employment, notably staff from ministries of labour and employment, economy, planning, education and training.
- Staff from programme management teams, from private sector entities, from non-governmental organisations and from community-based organisations.
- Operational staff from international organisations, regional development banks and bilateral donor agencies which design or finance programmes that generate impacts on employment.

The participation of women is strongly encouraged.

METHODOLOGY

The course is learner-centred and highly participatory. The programme will combine interactive presentation by subject-matter specialists, real country cases, debates and group exercises. Country cases will be selected among participant's own projects. Different learning techniques will be applied in order to facilitate collaborative construction of knowledge and experience sharing among participants.

COST OF PARTICIPATION

The cost of participation in this one-week course is EUR 2,345, which includes: tuition fees (EUR 1,710) and subsistence costs (EUR 635).

The ITCILO has a limited number of fellowships that may cover part of the subsistence and tuition fees. These fellowships do not include international travel.

HOW TO APPLY

To register, please submit the online registration form at <https://oarf2.itcilo.org/STF/A9016046/en>

Deadline for application: **16 August 2023**.

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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