



LABOUR MARKET

ECO-SOCIAL IMPACT OF SOCIAL INNOVATION

8 – 19 APRIL 2024
TURIN, ITALY

Information Note



International
Labour
Organization



International Training Centre

BACKGROUND

Assessing and evaluating the impact on the planet and society has become a key factor for fostering sustainable practices and meeting the evolving needs of a conscientious global audience, especially in the realm of social innovation. From a public, private and third-sector perspective, this commitment to impact assessment is integral to adapting strategies, innovating responsibly and contributing meaningfully to a more sustainable and socially conscious future. By comprehensively understanding and measuring the eco-social impact of social innovation, one can catalyse positive change and emerge as an influential agent of transformation. Join us today to delve into the imperative of assessing and enhancing our contributions to a sustainable and socially responsible future.

OVERVIEW

SNAPSHOT OF THE COURSE

This face-to-face course is a specialised course part of the Master in Social Innovation for Sustainable Development. The course aims to provide a deep understanding of the eco-social impact of innovative sustainable development solutions. Through a theoretically-based and practically-oriented approach, it offers a review of the many different methodologies that could be used when describing the key aspects of the environmental and social impact of social innovation and will focus on the main techniques and methods of monitoring and impact evaluation. Participants will be able to identify and define the more appropriate indicators for measuring the eco-social impact of social innovation.

CONTENTS AND OBJECTIVES

WHAT TOPICS DOES THIS COURSE COVER?

This course equips participants with the skills to emerge as leaders in evaluating sustainable social innovation initiatives

- Definition of Social Innovation: Defining social innovation and understanding its significance in addressing contemporary challenges
- Comprehensive Assessment Skills: Exploring the methodologies and tools for measuring and evaluating the impact of social innovation on both ecological and societal aspects
- Quantitative and Qualitative Methods: Quantitative and qualitative approaches for evaluating the ecological and social impact initiatives
- Eco-social metrics: Understand and apply relevant metrics to measure the environmental and social outcomes of innovative projects

- Data comprehension and navigation: Fundamental methods for managing data within the realm of environmental and social impact assessment in the field of social innovation
- Case study Analysis: Analysing real-world examples of successful eco-social impact initiatives to draw insights and lessons

WHAT WILL I BE ABLE TO DO?

Participants will acquire tools and techniques to evaluate their impact on both the planet and society and respond to complex situations in their respective relevant fields. Social innovators from public, private and third sector are expected to play a crucial role in the implementation of the 2030 SDGs in the medium term.

- Understanding the principles of environmental impact assessment in the context of social innovation
- Linking ecological evaluation to planetary boundaries, gaining insights into the environmental limits and constraints
- Applying quantitative and qualitative methods to assess the ecological impact of social innovation initiatives
- Exploring metrics and measurement tools specific to ecological outcomes and understanding their significance
- Transitioning to social impact evaluation, understanding how social initiatives contribute to positive societal change
- Applying diverse methods for managing data to assess the social impact of social innovation projects

PARTICIPANTS' PROFILE

WHO ATTENDS THIS COURSE

The course is intended for:

- Professionals keen on developing innovative solutions to address social and environmental challenges
- Officials and/or professionals working in the public and private sectors, UN Agencies, foundations, cooperatives and NGOs, and international cooperation sector aiming to contribute to positive environmental and societal impact
- Social entrepreneurs and third-sector innovators seeking to embed sustainability in their initiatives
- People working or interested in social innovation and social entrepreneurship and related research

METHODOLOGY

The course is conducted through a dynamic training approach, merging theoretical and practical learning through interactive sessions. The course is designed to actively engage and inspire participants. Through a hands-on learning methodology, participants will engage with their environment through case studies, workshops, and collaborative group exercises.

INNOVATIVE METHODOLOGY

Enjoy experiential learning and real case studies

STIMULATING DISCUSSIONS

Exchange ideas and knowledge with international participants and a global faculty

HIGH LEVEL RESOURCES

Engage with experts from the ITCILO and the expertise of esteemed global academia

TRAINING PHASE AND CERTIFICATION

The course is delivered face-to-face at the ITCILO Campus in Turin (Italy), from Monday to Friday. The course requires an overall commitment of 70 hours of active study/participation. Participants must participate in at least 90 per cent of the activity's duration.

At the end of the course, an assessment of knowledge and competencies acquired will be undertaken. The successful completion of this assignment will result in an ITCILO Certificate of Achievement.

PAYMENTS, CANCELLATION POLICY, AND REFUNDS

Payments need to be received latest 14 days before the beginning of the course. Payment modalities will be communicated in the letter of acceptance.

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course.

Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price

DEADLINE FOR APPLICATION

The application deadline is **22 March 2024**

CAMPUS LIFE

A THRIVING UNITED NATIONS CAMPUS AND COMMUNITY OF PROFESSIONAL PEOPLE FROM AROUND THE WORLD

- Three organizations from the United Nations system on campus
- More than 300 training courses and activities in a stimulating international environment
- Thousands of participants from all over the world

ENVIRONMENT AND SURROUNDINGS

Grab a campus bicycle and explore the Turin Centre. Located in a leafy park on the banks of the Po River, it's a great place for study and collaboration. Experience innovative learning and training methods in modern classrooms equipped with simultaneous translation services.

HOUSING, DINING, AND MORE

Comprising more than 280 private dormitories, the Turin Campus provides a broad range of services for course participants and partners including a free-flow restaurant, travel agency, laundromat, post office, gym, medical services and a reception desk open 24/7.

COMMUNITY ENGAGEMENT AND DIVERSITY

Participants can enjoy social events organized by the Turin Centre as well as by their course facilitators. Whether on or off campus, people from different cultural backgrounds have the opportunity to listen to live music together, cook and share traditional foods, or team up to play games and network.

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

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INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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