



SUSTAINABLE DEVELOPMENT

CREATING JOBS THROUGH PUBLIC INVESTMENT: LESSONS FROM PRACTICE AND POLICY

THE EMPLOYMENT-INTENSIVE INVESTMENT
PROGRAMME'S (EIIP) APPROACH

26 – 30 OCTOBER 2026
TURIN, ITALY

Information Note



International
Labour
Organization

Employment-intensive
Investment Programme



International Training Centre

INTRODUCTION TO THE COURSE

Creating more and better jobs for all is critical for achieving inclusive and sustainable economic growth (SDG 8). Strategic public investment, particularly in infrastructure, is a key driver of economic growth that provides the basis for expanding economic activities, promoting trade, and generating multiplier effects that contribute to a more equitable distribution of resources. Such investments have the potential to create and sustain direct and indirect jobs, stimulate consumer spending, and create sustainable livelihoods for many. Investment in technology and innovations can further help in shaping employment outcomes in terms of both quantity and quality.

At a time when financial resources are increasingly scarce, the course offers an opportunity to explore concrete experiences of how public sector institutions have developed and refined their investment strategies, employment policies and allocated resources to create more and better jobs. The course covers the state-of-the-art policies, strategies and programmatic approaches for mainstreaming employment and decent work into different sectors and through their public investment plans. The course aims to provide participants with the knowledge, tools and practical skills needed to link infrastructure development with employment creation and poverty reduction, including as a response to crises or economic shocks.

The one-week course provides participants with an opportunity to take an in-depth look at:

- Global socio-economic and geo-political trends (including technological change/digital divide, climate change, conflicts, etc) that are shaping current patterns of unemployment, poverty and inequality;
- Employment-intensive investment (EII) approach - theory and practice: supporting national and sectoral interventions at policy, institutional and programme levels aimed at maximizing employment creation, delivering transformative infrastructure and promoting a circular economy in key economic sectors;
- Tools and methodologies for assessing the quantity and quality of jobs generated through sectoral, trade and investment policies, programmes and projects;
- Pathways for transitioning towards formal employment and a greener economy, with a focus on Nature base Solutions.

The course provides a unique platform for participants to shape a tailored learning journey while exchanging knowledge and experiences with policy makers, sector managers, professionals, and practitioners from around the globe working in this field.

The course uses a blended learning approach that combines lectures, plenary discussions, good practice presentations, elective sessions, case studies, group work, and individual exercises.

WHO ATTENDS THIS COURSE?

The course is designed for participants who wish to learn how to maximize the creation of decent jobs and livelihoods through sustainable and inclusive investment in critical sectors such as infrastructure, agriculture, environment, etc. The course specifically targets:

- Government officials, operating at the local, provincial and national levels, responsible for coordinating and managing public investments, employment programmes, infrastructure development and maintenance, environmental protection and preservation, and other sectoral development initiatives.;
- ILO social partners, as well as relevant non-governmental and civil society organizations;
- ILO, UN staff and development practitioners supporting local, provincial and national governments in the design and implementation of public infrastructure investments, natural resource management strategies, and the assessment of their long-term impacts;

- Development partners engaged in, or interested in supporting, public investment programmes and projects, including public investment and employment policy advisors and consultants;
- Representatives of research and education institutions, including universities, think tanks, and technical and vocational education and training (TVET) institutions.

WHAT WILL I LEARN?

Through a combination of plenary and elective sessions, the course covers a range of topics including:

- Enabling environment for the promotion of decent employment and social inclusion through sustainable public/private investment into job-rich sectors
- Enhancing social impacts of public investment through the EIIP approach: including use of local resources, appropriate technologies, disaster risk reduction and circular economy
- Employment targeting and impact assessment
- Design and implementation modalities for Public Employment Programmes (PEPs), green works and nature-based solutions and interventions to address informality
- Global best practices for promoting employment and employability, through inclusive infrastructure investments

WHAT WILL I BE ABLE TO DO?

- Assess job potential of and be able to integrate employment dimensions and decent work outcomes into different types of public investments
- Strengthen the capacity to create more and better jobs through sustainable and inclusive infrastructure investments
- Design, implement and monitor infrastructure investments that boost inclusive job creation using a local resource-based approach, at the same time addressing economic, social and environmental challenges
- Network with practitioners and other participants interested in promoting employment and employability in public investments

WHY SHOULD I JOIN?

- Learn from and exchange knowledge and experience with global practitioners and leading thinkers on current trends relating to employment intensive investment approach.
- Join and interact with a diverse network of professionals working on employment creation and poverty reduction.

HOW TO APPLY

Applicants are kindly asked to send us:

1. A completed online registration form: <https://oarf2.itcilo.org/STF/A9018991/en>
2. If you are financed by your organization (or a donor), an official sponsorship letter is required to finalize your registration. The letter can be uploaded to the application form or sent by email to: itcilo_eiip@itcilo.org
3. If you pay the course fees directly, please note that the payment is due before enrolment in the course.

FEES

Tuition fees: € 1.840

Subsistence @ ITCILO Campus: € 845

Total: € 2,685 excluding transport to and from Turin and Visa fees (if applicable).

FURTHER INFORMATION

Language: English and French

Certificate: On completion of all required course activities, participants will obtain an ITCILO Certificate of Achievement

Contact: itcilo_eiip@itcilo.org

CAMPUS LIFE

A THRIVING UNITED NATIONS CAMPUS AND COMMUNITY OF PROFESSIONAL PEOPLE FROM AROUND THE WORLD

- **Three organizations** from the United Nations system on campus
- **More than 300 training courses** and activities in a stimulating international environment
- **Thousands of participants** from all over the world

ENVIRONMENT AND SURROUNDINGS

Grab a campus bicycle and explore the Turin Centre.

Located in a leafy park on the banks of the Po River, it's a great place for study and collaboration. Experience innovative learning and training methods in modern classrooms equipped with simultaneous translation services.

HOUSING, DINING, AND MORE

Comprising more than 280 private dormitories, the **Turin Campus provides a broad range of services for course participants and partners** including a free-flow restaurant, travel agency, laundromat, post office, gym, medical services and a reception desk open 24/7.

COMMUNITY ENGAGEMENT AND DIVERSITY

Participants can enjoy social events organized by the Turin Centre as well as by their course facilitators. Whether on or off campus, people from different cultural backgrounds have the opportunity to listen to live music together, cook and share traditional foods, or team up to play games and network.

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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