



BLENDED

TRADE LAW

THE GOVERNANCE OF ARTIFICIAL INTELLIGENCE GLOBAL VALUE CHAINS

BETWEEN FINANCE, COMPETITION, AND TRADE

NOVEMBER 2026 (ONLINE)

9-10-11 DECEMBER 2026 (FACE-TO-FACE)

Information Note



International
Labour
Organization



International Training Centre

INTRODUCTION TO THE COURSE

In today's data-driven economy, artificial intelligence is increasingly organised along complex value chains spanning data, models and applications. The systematic exploitation of data lies at the core of these AI value chains, which extend the platform economy and the Internet of Things. The legal frameworks governing how data is collected, accessed and used, and how these processes are regulated, form a dynamic and contested field at the heart of AI governance.

This module explores the law of AI value chains, focusing on the intersection between data governance, competition, international trade and financial stability. It examines how legal and economic forces shape AI markets, with particular attention to cross-border data flows, access to key inputs and market power dynamics, including concentration and vertical integration.

Students will engage with key regulatory domains, including data protection and ethics, human rights, cybersecurity, digital trade law, financial regulation, intellectual property and competition law, which jointly structure AI value chains across jurisdictions. The module also considers the financial stability and economic development implications of AI diffusion, including concentration risks, dependencies on critical infrastructures, and the potential impact of AI on credit allocation, asset valuations and market dynamics .

The module highlights the complementarities and tensions across these regimes, and the resulting challenges for policymakers and market participants in global AI markets.

LEARNING OBJECTIVES

The module combines theoretical grounding with experiential learning, culminating in a simulation exercise and practical case studies that equip students with hands-on skills in navigating the complex landscape of global AI value chains and the economy around it.

The training course aims to:

- Provide participants with a comprehensive understanding of the economic value and geopolitical significance of data and digital technologies in AI value chains;
- Analyse the regulatory fragmentation caused by differing national approaches to AI and data governance and its impact on digital transformation and innovation;
- Assess how international trade law—through WTO disciplines and bilateral digital trade agreements—addresses cross-border data issues and future prospects for developing international regulatory cooperation on AI-related issues;
- Explore avenues for multilateral and regional cooperation on AI governance and focused case studies related to the application of AI in finance.

TARGET AUDIENCE

The course is designed for any of the following groups:

- Recent legal professionals, public officers, and civil society practitioners with a legal or economic background;
- Attorneys specializing in trade, data protection, and competition law in the digital sphere;
- Lawyers representing and advising platforms, platform users, and companies operating cross-border in the digital economy;

MAIN THEMES

- **Foundations:** Legal framework of AI value chains.
- **Comparative Perspectives:** An Overview on Different Approaches to AI Regulation and Innovation.
- **Global Dynamics:** Multilateralism vs. unilateralism in the current geopolitical environment.
- **Platforms and Policy:** Business models of AI-enabled businesses and their impact on policy priorities across jurisdictions.
- **Practice and Skills:** Critically analysing regulation and real-world applications of AI in the global digital economy

- Experts in international relations, public policy and institutional affairs;
- Civil society advocates engaged in data governance and international relations in public institutions or think tanks.

COURSE STRUCTURE AND CALENDAR

The course consists of **6 modules: 2 online modules** and **4 in-person modules**.

The **2 online modules**, that will run in **November 2026**, comprise:

- An initial **livestreamed interactive kick-off webinar** with the course coordinators;
- A library of **video-lectures**;
- A repository of **literature** and **electronic resources**;
- **Quizzes and self-assessment tools**;
- A final **livestreamed interactive Q&A session** with the course coordinators.

CALENDAR

Thanks to this flexible structure, participants will be able to follow the **two online modules at their convenience** during the month of **November 2026**.

The **4 in-person modules** will be delivered at the ITCILO in Turin on **9, 10, 11 December 2026**.

STRUCTURE AND CONTENT

The course includes 6 modules that cover the legal and procedural framework of digital trade law and data governance with real-world legal and business cases.

MODULE 1 (ONLINE) Day 1 – Introduction. The Economic Dimension of AI Value Chains

Examines the AI-driven transformation of global markets, focusing on how jurisdictions prioritize innovation, competition, privacy, security and the role of AI laws in the global digital economy. Political economy and business cases as well as student interactions will be used to ground abstract concepts and developing basic understanding of emerging models of AI regulation.

MODULE 2 (ONLINE) Data Governance and Artificial Intelligence

Introduces the legal key pillars of data governance—data protection, intellectual property, national security, and competition law and its interface AI regulation and emerging AI ethics frameworks—highlighting regulatory divergence, its impact on cross-border digital flows and innovation in AI sectors.

MODULE 3 (IN PERSON) Application of Digital Trade Law to Artificial Intelligence

Focused on the application of how international legal instruments—including WTO law, free trade agreements, and digital trade chapters—address issues such as data localization, cross-border flows algorithmic and source code access, and regulatory cooperation and emerging aspects of AI cooperation.

MODULE 4 (IN PERSON) Simulation: Multilateral Negotiation on AI Frameworks

Students will simulate negotiations within international forums (e.g., UN, OECD, Council of Europe, Global Partnership on AI, or Digital Economy Agreements), for a hypothetical international or regional legal framework focusing on principles on specified aspects of AI regulation in the global economy.

MODULE 5 (IN PERSON) Case Study: AI in the Financial Sector

Through a structured role-play, students will explore legal tools for achieving interoperability and fair access across a wide range of AI-enabled financial services. The session focuses on financial regulation, trade and competition between incumbents and data access seekers.

MODULE 6 (IN PERSON) Final Exam

Each participant is presented with an anonymized real-life problem based on artificial intelligence or another frontier technology involving a private operator or the negotiation team of a specific jurisdiction.

Decisions will be reviewed and graded by members of the teaching team.

OPTIONAL MODULE

- Career orientation session;
- Access to a digital resource hub with reading materials, templates, and tools.

METHODOLOGY

- Online interactive lectures and case studies (Modules 1-2);
- Face-to-face training (Modules 3-6) with experts on AI, digital trade, and data governance;
- Simulations and role-playing in negotiation scenarios;
- Peer review of drafted decisions;
- Optional follow-up online coaching and placement support international organizations.

EXPECTED OUTCOMES

- Participants will obtain an international certificate and qualification as *AI governance*;
- Participants will be able to navigate the international data governance and AI regulatory environment;
- Participants will be able to advise on cross-border data flows and digital trade matters;
- Creation of a reference training model that can be replicated across Europe and beyond;
- Strengthened cooperation between ITCILO, academia, and civil society actors in the digital trade and data governance space;
- Identification of qualified candidates for further engagement with international organization, academia and large corporations.

SCIENTIFIC COMMITTEE

- Professor Cristina Poncibò (University of Turin, Director)
- Professor Neha Mishra (Graduate Institute of Geneva)
- Oscar Borgogno (Bank of Italy)

ORGANIZERS

- International Training Centre of the ILO (ITCILO)
- Turin School of Development
- University of Turin (Italy)

OTHER INFORMATION

LANGUAGE

The training course will be held in English.

DEADLINE

November 2026

COURSE FEES

EUR 1,915

CERTIFICATE

An ITCILO Certificate of participation will be Awarded.

CONTACT

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CAMPUS LIFE

A THRIVING UNITED NATIONS CAMPUS AND COMMUNITY OF PROFESSIONAL PEOPLE FROM AROUND THE WORLD

- **Three organizations** from the United Nations system on campus
- **More than 300 training courses** and activities in a stimulating international environment
- **Thousands of participants** from all over the world

ENVIRONMENT AND SURROUNDINGS

Grab a campus bicycle and explore the Turin Centre.

Located in a leafy park on the banks of the Po River, it's a great place for study and collaboration. Experience innovative learning and training methods in modern classrooms equipped with simultaneous translation services.

HOUSING, DINING, AND MORE

Comprising more than 280 private dormitories, the **Turin Campus provides a broad range of services for course participants and partners** including a free-flow restaurant, travel agency, laundromat, post office, gym, medical services and a reception desk open 24/7.

COMMUNITY ENGAGEMENT AND DIVERSITY

Participants can enjoy social events organized by the Turin Centre as well as by their course facilitators. Whether on or off campus, people from different cultural backgrounds have the opportunity to listen to live music together, cook and share traditional foods, or team up to play games and network.

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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