PUBLIC POLICY

DISTANCE PHASE: 4 – 17 MAY 2020
FACE TO FACE: 18 – 22 MAY 2020, TURIN, ITALY

Information Note
BACKGROUND

The world of work is changing. Technological advances and innovation, the developments in the international arena, with new power balances and emerging actors, the global economic crisis and the political and social modifications linked to it, the environmental and demographic challenges and new migratory flows are strongly affecting the world of work worldwide.

These global changes and developments represent new challenges to be addressed in a careful and strategic manner. In this framework, it has become fundamental to revise the traditional concept of work, to rethink the perspective from which it was analyzed and understood and to create therefore new elements to cope with these new trends.

In such context, there is an increasing need for guidance in the field of public policy in all dimensions of the world of work, with the aim to set the bases to build a sustainable future for it.

This course targets to provide participants with sound theoretical and practical knowledge on public policy formulation and analysis from a problem-solving perspective, using an international approach, and taking into consideration different national contexts. The ILO principles will be included through a practical training methodology based on case studies analysis and group works.

CONTENT

• Introduction to public policy;
• The policy framework;
• Context analysis and problem diagnosis;
• Policy design and implementation;
• Political economy;
• Policy case studies on different aspects of the world of work;
• National experiences of public policy.
OBJECTIVES

- To gain a deep and thorough knowledge of the key theoretical elements of the public policy life cycle, its formulation and analysis.
- To understand the challenges, the constraints and the dynamics behind the design, the formulation and the implementation of a public policy.
- To gather the elements and the tools to understand policy issues and critically analyse and assess policy options and outcomes.
- To learn the ILO standards and principles and understand how to include them in specific public policies, transposing them into the specific national context.
- To learn about different experiences of national public policy making and formulation and compare different perspectives using an evidence-based approach.
- To apply the skills and the knowledge acquired to formulate adequate responses and make policy recommendations in the national context.

PARTICIPANTS’ PROFILE

- Ministry officials
- Staff of specialized UN agencies and other international organizations
- Policy makers, public policy experts and professionals
- Academics and researchers

METHODOLOGY

An action-oriented, highly participative approach will be used, with particular attention to sharing national and international experiences, reframing them for adaptation and practical application.

Training methods will combine traditional face-to-face lectures with discussions, case studies and group works, in order to allow participants to gain a deep understanding of the different phases of the public policy process, from the formulation and design, to the analysis and implementation.

The practical component will foresee the presentation and analysis of case studies related to public policy in different aspects of the world of work.

In addition, a hands-on approach will be used: participants will be asked to put into practice their knowledge of the public policy process by developing their own policy proposal based on a specific issue related to their national context.
LANGUAGE

The workshop will be conducted in English and participants are therefore expected to have a good command of the English language.

FEES AND APPLICATIONS

The ILO promotes equality of opportunities and strongly encourages women’s applications.

The cost of participation (2,285 Euros) should be paid in advance by the participant or their sponsoring organisation.

Participants will be provided with full board accommodation with private facilities at the ITCILO Campus, routine medical care and medical insurance, use of computer and internet facilities.

In order to apply for the course please click on the following link: https://oarf2.itcilo.org/STF/A9712773/en
and fill in the application form that appears. You will be required to attach a sponsorship letter from the Institution that will cover your course fees and travel.

Please note that the deadline to apply is 3 April 2020.
CAMPUS LIFE

A THRIVING UNITED NATIONS CAMPUS AND COMMUNITY OF PROFESSIONAL PEOPLE FROM AROUND THE WORLD

- Three organizations from the United Nations system on campus
- More than 300 training courses and activities in a stimulating international environment
- Thousands of participants from all over the world

ENVIRONMENT AND SURROUNDINGS

Grab a campus bicycle and explore the Turin Centre. Located in a leafy park on the banks of the Po River, it’s a great place for study and collaboration. Experience innovative learning and training methods in modern classrooms equipped with simultaneous translation services.

HOUSING, DINING, AND MORE

Comprising more than 280 private dormitories, the Turin Campus provides a broad range of services for course participants and partners including a free-flow restaurant, bank, travel agency, laundromat, post office, gym, medical services and a reception desk open 24/7.

COMMUNITY ENGAGEMENT AND DIVERSITY

Participants can enjoy social events organized by the Turin Centre as well as by their course facilitators. Whether on or off campus, people from different cultural backgrounds have the opportunity to listen to live music together, cook and share traditional foods, or team up to play games and network.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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