



ONLINE

MONITORING AND EVALUATION

# EMPLOYMENT IMPACT ASSESSMENT IN THE TIME OF CORONAVIRUS

22 JUNE – 31 JULY 2020

 6 WEEKS, 10 HRS/WEEK



International  
Labour  
Organization



International Training Centre

# EMPLOYMENT IMPACT ASSESSMENT IN THE TIME OF CORONAVIRUS

## OVERVIEW

### SNAPSHOT OF THE COURSE

**Employment impact assessment is key to increase the effectiveness of policies intended to promote decent jobs.** To anticipate the impact of economic disruptions on employment or to measure the ex-post effects of interventions on jobs provides the evidence needed to improve the design and implementation of policies. In times of crisis as the one the world is currently facing, the importance of timely and accurate assessment is stronger than ever.

In close collaboration with the **Employment Policy Department of the ILO**, the ITCILO is offering this course in an innovative e-learning format from 2020. Join us to learn how to assess the impacts of policies on employment, flexibly and without needing to travel!



ONLINE

ITCILO E-CAMPUS



DATES

22 JUNE – 31 JULY 2020



COLLABORATIVE LEARNING

ONLINE RESOURCES



LANGUAGES

ENGLISH



APPLICATION DEADLINE

7 JUNE 2020

## WHAT

### WHAT TOPICS DOES THIS COURSE COVER?

This course is based on methodologies, tools, and approaches developed by the ILO and its partners to forecast jobs creation and evaluate outcomes.

- The **ILO approach** to employment impact assessment
- **Employment indicators** and their use according to the **theory of change**
- **Ex-ante** versus **ex-post** impact analysis: a wide array of methods
- **Evidence uptake** in policy formulation

### WHAT WILL I LEARN?

Participants will learn how to assess employment impacts of economic, sectoral, trade-related and labour market policies. A special attention will be given to the assessment of employment impacts of pandemics like COVID-19.

- Theoretical background and empirical applications of a wide array of impact assessment **methods**:
  - The new ILO nowcasting model used to assess employments impact of COVID-19
  - Input-Output Tables and Social Accounting Matrices
  - Local Multipliers
  - Sectorial Decomposition Analysis
  - General Equilibrium Models
  - Randomized Control Trials
  - Quasi-experiments
- All about **data** needs and collection tools; the use of real-time data
- All about **institutional capacities** needed

## WHAT WILL I BE ABLE TO DO?

- **Plan and manage** Employment Impact Assessments, from timeline definition to dissemination of findings
- Identify the **most suitable method** to assess a given type of employment promotion intervention
- Design Employment Impact Assessments that consider both the **quantity** and **quality** dimensions of employment, as well as the needs of **vulnerable groups** as youth, women, rural populations and informal workers.

## WHY

### WHY SHOULD I JOIN?

- This new e-learning course consists of a **blend of online resources**, ‘real time’ interactive sessions led by ILO specialists and ITCILO experienced trainers, individual and collaborative group exercises using our eCampus platform
- You will have the opportunity to work on the impact assessment of **your own project**, benefiting from peers’ advice and coaching from ILO specialists, all without needing to travel.
- Successful candidates receive an ITCILO **Certificate of Achievement**.

## WHO

### WHO TAKES THIS COURSE?

This course will be of particular interest to:

- government officials involved in the design and implementation of policies impacting employment, in particular the staff of ministries of labour and employment, economy, planning, education and training;
- the staff of programme-management teams from private-sector entities, non-governmental organizations and community-based organizations;
- the operational staff of international organizations, regional development banks and bilateral donor agencies that design or finance programmes impacting employment.

## HOW TO APPLY

Find the application form at <https://oarf2.itsilo.org/CST/A9712885/en> and apply before **7 June 2020**.

## PRICE

Total €900

The ITCILO has a limited number of fellowships for participants from developing countries.

## HIGH-LEVEL EXPERTISE

Learn from ILO specialists, ITCILO trainers, and international experts

## LEARN DIFFERENTLY

Fully engage and interact with an international cohort from where you are

## THREE PHASES

Learning begins at your own pace, continues through interactive “real time” sessions and ends with an individual assignment



SCAN THE QR CODE  
OR VISIT

[bit.ly/3bpqzbh](https://bit.ly/3bpqzbh)

# HOW

## HOW DOES THE PROGRAMME WORK?

The course consists of a number of online modules offered through the eCampus online platform to be completed over a period of six weeks from 22 June to 31 July 2020, for an estimated total of 60 learning hours. The course is broken down into three phases:

- **Pre-course learning:** Flexible (asynchronous) self-guided online learning on eCampus and an end of phase assessment
- **'Real time' learning:** Live interactive sessions and engaging video presentations by highly experienced trainers, blended with individual and collaborative group exercises
- **Final assignment:** A final assignment focused on the design of an impact assessment of your own project or based in a case study.

Participants who successfully complete all activities and the final assignment will receive a Certificate of Achievement.

# INFO

## FOR FURTHER INFORMATION PLEASE CONTACT

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