



EBMO 360

VIII EDITION

MASTER TRAINING IN MANAGEMENT OF EMPLOYERS' AND BUSINESS MEMBER ORGANIZATIONS

THE ITCILO 360° CERTIFIED TRAINING FOR EBMOs MANAGERS

DISTANCE LEARNING: 18 NOVEMBER 2019 – 31 JANUARY 2020

RESIDENTIAL TRAINING: ITCILO CAMPUS, TURIN, 10 – 14 FEBRUARY 2020

Information Note

 YouTube <https://youtu.be/iczWkVhDs>



ITC 
International Training Centre

OVERVIEW

The Master Training in Management of Employers' and Business Member Organizations (EBMOs) is the only certified post-graduate course for EBMOs professionals.

The Master Training will reinforce your capacity to play a full role or advance in your career by being able of better voicing the needs of private sector, providing support to company-members and being an effective actor in national policy-making.

This programme is being run for the eight time, having enjoyed considerable success since 2011. Most of the current EBMOs leaders across the five continents went through the Master Training experience.

WHAT

WHAT TOPICS DOES THE MASTER TRAINING COVER?

The 40-hour course at distance and 5-day face to face training will cover:

- Good governance in EBMOs
- Analysis of the business environment
- Strategic advocacy and communication
- EBMOs sustainable service provision
- Elements of Industrial Relations and Social Dialogue
- Membership management
- Revenue generation
- Essentials of Responsible Business Conduct
- The future of EBMOs

WHAT WILL I LEARN AND I WILL BE ABLE TO DO?

- Identify strengths and weaknesses in your EBMO governance system
- Draft membership strategies to retain and attract members
- Assess the business environment and identify the main bottlenecks for private sector development
- Design and roll out a successful advocacy campaign
- Assess the relevance of your current service portfolio
- Launch new or improve existing services
- Manage internal and external communication more effectively
- Assess the capacity of the secretariat and take key managerial decision for the development of your EBMOs

WHY

WHY SHOULD I JOIN?

- Update and expand your knowledge and competences in EBMOs' key areas of work
- Access practical tools to improve daily management and operations in your organization
- Get an official certification from a well reputed institution in management of EBMOs (subject to satisfactory participation in the course and clearance of the final exam)
- Benefit from the Turin Centre innovative learning methods, including case studies, active learning and online platform
- Expand your network and get in touch with EBMOs professionals from all the world
- Blended approach combining distance learning and residential training is the most effective learning methodology
- The Programme for Employers Activities of the ITCILO is at the forefront in collecting best practices in EBMOs from all over the world

Most of the current EBMOs leaders attended the ITCILO Master Training.
Be the next one!

WHO

WHO WILL ATTEND THE MASTER TRAINING?

- CEOs or Director Generals of EBMOs
- Senior officials in managerial positions in EBMOs
- Professional staff who have taken on new responsibilities in their EBMOs

WHO ARE THE INSTRUCTORS?

- EBMOs leaders
- ILO and ITCILO Specialist in EBMOs management
- Strategic communication and Industrial relations academics and experts

HOW

STRUCTURE AND METHODOLOGY

PART 1 DISTANCE LEARNING: 18 November 2019 – 31 January 2020

PART 1 comprises a total of 40 hours distance learning. Every week participants will weekly have to attend short webinars, go through e-learning modules, read study material and submit assignments. The distance learning is facilitated by experienced on line tutors.

Only full completion of the distance learning will give access to the face-to-face training in Turin

End of the year break is foreseen from 20 December 2019 until 6 January 2020.

PART 2 TRAINING AT THE ITC ILO CAMPUS: 10 – 14 February 2020

The residential part of the course will be a 5-day face-to- face training and networking event at the International Training Centre of the ILO in Turin. The training will consist of a combination of of master classes, cases and simulation games. Interactive sessions will be used to review and share experience, compare practices and draw practical conclusions.

On the last day of the training, the final exam for obtaining the ITCILO certificate of achievement will be administered.

HOW TO APPLY?

Go to bit.ly/2mugVjg to apply before **1 November 2019**.

PRICE

The total cost is €2950

This includes:

- Tuition fees (€2315) including access to the distance-learning platform, on-line tutoring and study material for 40 hours and 5-day residential training.
- Subsistence costs (€635) which cover full board and lodging during participants' stay at the Turin Centre's campus. Also included: emergency medical insurance, socio-cultural activities.

Travel cost is not included.

A limited number of partial scholarships is available for IOE members. In assigning the scholarships, preference will be given to EBMOs representatives from developing and emerging countries.

Candidates requesting scholarships should apply not later than 10 October 2019.

Travel cost is not included in the scholarship.

CERTIFIED COURSE

Get the ITCILO Certificate of Achievement on EBMOs Management

QUALIFIED EXPERTS

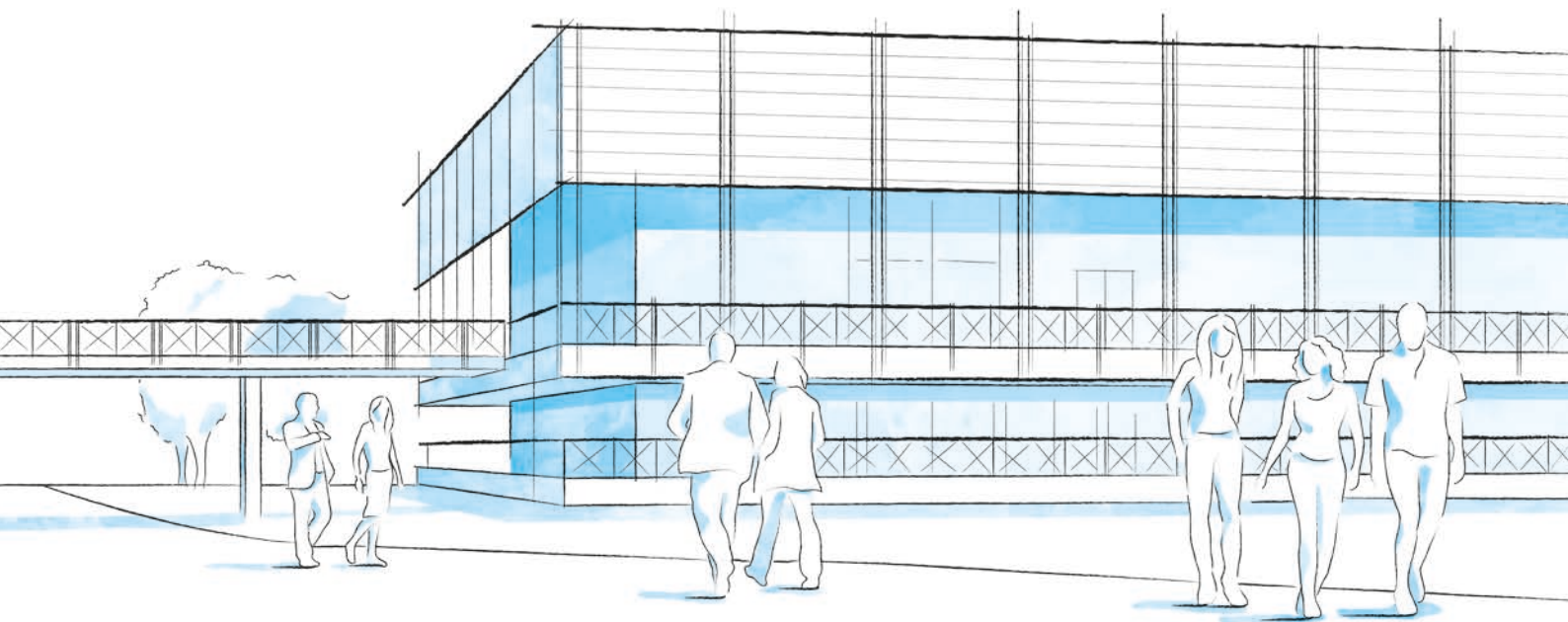
Top-notch faculty with excellent academics and experienced practitioners

LEARN DIFFERENTLY: BLENDED LEARNING

E-learning modules, tutor-based platform, master classes, practical exercise and simulation games

A HISTORY OF SUCCESS

Since 2013 most of the EBMOs leaders went through the Master Training



CAMPUS LIFE

A THRIVING UNITED NATIONS CAMPUS AND COMMUNITY OF PROFESSIONAL PEOPLE FROM AROUND THE WORLD

- **Three organizations** from the United Nations system on campus
- **More than 300 training courses** and activities in a stimulating international environment
- **Thousands of participants** from all over the world

ENVIRONMENT AND SURROUNDINGS

Grab a campus bicycle and explore the Turin Centre.

Located in a leafy park on the banks of the Po River, it's a great place for study and collaboration. Experience innovative learning and training methods in modern classrooms equipped with simultaneous translation services.

HOUSING, DINING, AND MORE

Comprising more than 280 private dormitories, the **Turin Campus provides a broad range of services for course participants and partners** including a free-flow restaurant, bank, travel agency, laundromat, post office, gym, medical services and a reception desk open 24/7.

COMMUNITY ENGAGEMENT AND DIVERSITY

Participants can enjoy social events organized by the Turin Centre as well as by their course facilitators.

Whether on or off campus, people from different cultural backgrounds have the opportunity to listen to live music together, cook and share traditional foods, or team up to play games and network.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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COURSE CODE: A9712932

Made of paper awarded the European Union Eco-label,
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