



ONLINE

WHY PRODUCTIVITY MATTERS?

Learning how to measure productivity

21 SEPTEMBER – 30 OCTOBER 2020

🕒 6 WEEKS, 60 HOURS

Information Note



DESCRIPTION

Economists argue that productivity growth is the main driver of economic growth, development and increases in living standards; this is why economists suggest that productivity growth should be at the centre of covid-19 recovery strategies. But productivity is somehow a difficult concept which appears every day in newspapers and policy papers from all over the world, but it is not easy to define and to measure. The objective of the course is exactly to help you in better understanding the concept of productivity.

- What is productivity?
- How can you measure productivity?
- Why improving productivity is essential to compete in the market?
- And how to share productivity gains?

The course aims to give answers to these and other questions. It is an introductory approach to the theory surrounding productivity and how this could be applied in practice.

WHAT TOPICS DOES THIS COURSE COVER?

- Productivity as ultimate engine of economic growth and socio-economic development
- The concepts of productivity: labor productivity, capital productivity, and multifactor productivity
- The key determinants of productivity
- Productivity measurements
- Productivity gains and wage negotiations
- Evaluation of public policies aimed at productivity improvement

WHAT WILL YOU LEARN AND BE ABLE TO DO?

- Better understand the productivity concepts and analyse productivity statistics
- Learn how to measure productivity at the national, sectoral, enterprise and production unit level
- Influence policy-makers and public institutions for the development of sound national and sectoral productivity policies
- Analyse the links between wages and productivity
- Use productivity variables and its proxies in wage negotiations at national (minimum wage) and sectoral level and enterprise level (collective bargaining)

- Advise companies on productivity agreements and variable pay systems based on productivity

WHY SHOULD YOU JOIN?

- Get access to a unique mix of theory and applied economics principles
- Benefit from the Turin Centre innovative learning methods, including live webinars, case studies, active learning, online group works, personalized tutoring
- Expand your network and get in touch with professionals from all around the world
- Get the official ITCILO certification

TARGET AUDIENCE

The course does not require advance knowledge on maths and stats.

The course is open to:

- Executive directors and economic analysts of Employers and Business Members Organizations
- Advisors involved in wage policies and collective bargaining
- Enterprise development practitioners.

It might also be an eye-opener to anyone who wants to know how productivity is measured and understand productivity statistics.

PRICE AND HOW TO APPLY:

Tuition: **€900**

A limited number of scholarships is available for representatives of Employers and Business Members Organizations. Candidates applying for scholarships should submit their application by 7th September at the latest.

The deadline for submission of applications is **14 September 2020**. Candidates must submit application through this link: <https://oarf2.itcilo.org/DST/A9713315/en>

“DEMYSTIFY” PRODUCTIVITY

Get practical know/
how and advice

LEARN ONLINE

6 weeks - 60-hour
tutor-based learning

FLEXIBILITY OF ONLINE LEARNING

1.5-hour live webinar
and 8.5-hour self-
paced learning per
week

CERTIFICATE OF ACHIEVEMENT

Successful
candidates will
obtain an ITCILO
Certificate of
Achievement

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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