

MAKING MICROFINANCE WORK

Timetable 21 June – 23 July 2021

Week 1	Module 1: Introduction to product diversification. Current state of the financial inclusion.
Session 1	Understanding diversification and options for expanding outreach
Session 2	Current state of financial inclusion and global response to pandemic
	Individual and/or group activities
Week 2	Module 2: Diversification risks, product options and market development process.
Session 1	Diversification risks
Session 2	Market development and product development processes
	Individual and/or group activities
Week 3	Module 3: In focus: selected market segments and outreach strategies
Session 1	Rural and agricultural finance
Session 2	Financial services for youth
Session 3	Reaching out to SMEs
	Individual and/or group activities
Week 4	Module 4: Delivering diverse product portfolio: strengthening institutional systems
Session 1	Adapting institutional culture and organization structure to deliver a diverse portfolio
Session 2	Staff and delivery systems
	Individual and/or group activities
Week 5	Module 5: Partnerships. Product portfolio management. End of course activities and action planning
Session 1	Partnerships and cooperation
Session 2	Product portfolio management
	Course closure