



MASTER

INNOVATION FOR DEVELOPMENT

MASTER IN SOCIAL INNOVATION FOR SUSTAINABLE DEVELOPMENT

1 NOVEMBER 2021 – 31 OCTOBER 2022
TURIN, ITALY

MASTER IN SOCIAL INNOVATION FOR SUSTAINABLE DEVELOPMENT

SUPPORTING A SOCIO-ECOLOGICAL TRANSITION FOR SUSTAINABLE SOCIETIES

OVERVIEW

SNAPSHOT OF THE MASTER

With a **global faculty and participants**, the master will challenge your current beliefs and notions of social innovation with a view to developing a new understanding of its principles and tools. Global development trends show that Covid 19 crisis, social exclusion, youth unemployment, migration, climate change, ageing society are escalating. By recognizing how social innovation goes beyond technology and current beliefs, you will explore the implication of different models.

The Master duration is 1 year with only 6 weeks of face-to-face learning activities taking place in Turin, Italy. This makes the programme accessible and affordable for working practitioners and students coming from outside of Italy.



PLACE
TURIN, ITALY



DATES
1 NOVEMBER 2021
31 OCTOBER 2022



COLLABORATIVE LEARNING
ONLINE RESOURCES



LANGUAGES
ENGLISH



APPLICATION DEADLINE
24 JUNE 2021

CONTENTS AND OBJECTIVES

WHAT TOPICS DOES THIS MASTER COVER?

The Master prepares students to become leaders in sustainable social innovation endeavors.

- Innovation for sustainable development
- Leadership, collective intelligence, and creativity
- Social business, finance, and impact evaluation.

WHAT WILL I LEARN?

Participants will acquire tools and techniques to anticipate change and respond to complex situations in their respective relevant fields.

- A crucial role for social innovators and entrepreneurs in the implementation of the 2030 SDGs is expected in the medium term.
- Government agencies are encouraged to seek out “the best social innovations” in their programmes.
- Entrepreneurs of tomorrow are requested to use their new models to achieve results and scale their services, including public-private partnerships.

WHAT WILL I BE ABLE TO DO?

Students learn how to design the social development policies and principles of the future.

- **Design responsive solutions** that fit the 2030 Agenda framework
- **Foster collaborative networks** and spark public action
- **Analyze the impact** of social innovation projects.

PARTICIPANTS' PROFILE

WHO ATTENDS THIS MASTER?

The Master is intended for:

- Officials and/or professionals working in the public and private sectors, UN Agencies, foundations and NGOs;
- Recent university graduates from developing and developed countries;
- People working or interested in social innovation and social entrepreneurship and related research;
- Members of cooperatives.
- The essential requirements for admission are a university degree (minimum three years) and fluency in English.

METHODOLOGY

The Master merges theoretical and practical learning methodologies that are designed to engage and motivate students.

This Master draws from the ITCILO's training portfolio, the ILO's research, and the academic expertise of the Università di Torino.

Students interact with their environment through a hands-on learning approach, which includes case studies, workshops, and group exercises.

Each student develops a unique final project.

HOW TO APPLY

Go to <https://oarf2.itcilo.org/MSTF/A9713870/en> to apply. Deadline for the first round of applications: **1 April 2021**. Deadline for the second round of applications: **24 June 2021**.

TUITION FEES

The tuition fee is Euro 8,500. The fee includes:

- Programme development and management;
- teaching equipment, training materials and documentation; and
- use of training facilities and support services.

Board, lodging, travel expenses, transports and personal expenses for the period in Turin are not included in the cost of participation.

DEGREE

- The Master is delivered as a First level Master by the Università di Torino.
- The Master degree is awarded upon successful passing of all exams and thesis submission.

INNOVATIVE METHODOLOGY

Enjoy experiential learning and real case studies

STIMULATING DISCUSSION

Exchange ideas and knowledge with an international faculty

HIGH-LEVEL RESOURCES

Learn from renowned professors from the ILO, Università di Torino and other International Organizations



SCAN THE QR CODE
OR VISIT

bit.ly/38TMSqP

STRUCTURE

This one-year Master's programme is intensive by design. It combines two distance learning modules with a face-to-face component.

1 November 2021 to 18 February 2022:

DISTANCE LEARNING SUPPORTED BY A TUTORING SERVICE

Students learn and practice on their own time using an online platform. This preparatory phase introduces students to the basic concepts of social innovation and sustainable development.

Topics covered include:

- MODULE 1: What is Social Innovation, its prospective and the links with SDGs
- MODULE 2: Sustainable Development and the Agenda 2030
- MODULE 3: Social Transformation and Societal Challenges: the ILO Future of Work
- MODULE 4: How Social Innovation affects Sustainable Development
- MODULE 5: Introduction to Project Design
- MODULE 6: Social forecasting and future thinking: how the world will be in the next years

3 March 2022 to 14 April 2022:

ON-CAMPUS LEARNING AT THE ITCILO IN TURIN, ITALY

MODULE 1: Social Innovation policies and tools & the contribution to the SDGs.

At the end of the Module, students will be able:

- to better analyse the key drivers of change and social transformations in their respective community context.
- to apply in depth knowledge on key objectives of the 2030 Sustainable Development Agenda.
- to identify and implement social innovation actions in the relevant fields
- to manage social innovation collaborative processes
- to single out successful social innovation mechanisms and transfer them into different contexts

MODULE 2: Innovation lab - from ideas to social business. The social business model

At the end of the Module, students will be able:

- to better analyse the key dimensions of social business and their differences with ordinary business
- to apply social business models to the achievement of SDGs in different contexts and scales.
- to identify and implement social business actions in the relevant fields
- to identify unconventional management models to social innovation and collaborative processes
- to single out organizational hybrids and applying them to manage social innovation actions

MODULE 3: Social Impact finance - the social business sustainability

At the end of the module, students will be able:

- to better describe the key aspects of the social impact finance
- to better understand the key elements for accessing to social impact finance for development and growth.
- to select different fields of application of the Social Impact finance
- to apply social impact finance models to the achievement of SDGs in different contexts and scales.
- to single out the most apt social impact finance tool to manage social innovation actions

MODULE 4: The importance of measuring impact results

At the end of the module, students will be able:

- to define the more appropriate indicators for measuring the social impact of their social business idea.
- to develop a coherent strategy for ensuring adequate scaling up of their social business project and engaging the most relevant stakeholders (PPP).
- to present the draft social business project which will be completed during the third phase at distance.

20 April 2022 to 31 October 2022:

HOME-BASED RESEARCH FOR THESIS/PROJECT WORK

Students complete an original project work related to a specific social challenge. The project should be testable at the country or community level. Tutors and professors will provide guidance.

FACULTY

Students learn from and collaborate with an international faculty. Working in the UN system, other international organizations, and universities, TSD professors are leading researchers or practitioners in their fields.

PAYMENT, CANCELLATION AND REFUND POLICY

The ITCILO's payment, cancellation and refund policy can be consulted on the following website: www.itcilo.org/turin-school-of-development/admission

CAMPUS LIFE

A THRIVING UNITED NATIONS CAMPUS AND COMMUNITY OF PROFESSIONAL PEOPLE FROM AROUND THE WORLD

- **Three organizations** from the United Nations system on campus
- **More than 300 training courses** and activities in a stimulating international environment
- **Thousands of participants** from all over the world

ENVIRONMENT AND SURROUNDINGS

Grab a campus bicycle and explore the Turin Centre.

Located in a leafy park on the banks of the Po River, it's a great place for study and collaboration. Experience innovative learning and training methods in modern classrooms equipped with simultaneous translation services.

HOUSING, DINING, AND MORE

Comprising more than 280 private dormitories, the **Turin Campus provides a broad range of services for course participants and partners** including a free-flow restaurant, bank, travel agency, laundromat, post office, gym, medical services and a reception desk open 24/7.

COMMUNITY ENGAGEMENT AND DIVERSITY

Participants can enjoy social events organized by the Turin Centre as well as by their course facilitators.

Whether on or off campus, people from different cultural backgrounds have the opportunity to listen to live music together, cook and share traditional foods, or team up to play games and network.

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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Cooperation
Ministry of Foreign Affairs
and International Cooperation