



ONLINE

EMPLOYERS' ORGANIZATIONS

# ELEARNING COURSE ON DIGITALIZING TRAINING SERVICES

29 MARCH – 23 APRIL 2021

 24 LEARNING HOURS IN 4 WEEKS

# ELEARNING COURSE ON DIGITALIZING TRAINING SERVICES

## OVERVIEW

### SNAPSHOT OF THE COURSE

The digitalization of the world has a huge impact on almost all areas of our lives including the way we work and the way we learn. The COVID19 pandemic has greatly accelerated pre-existing trends. For enterprises, the capacity to transform work processes, gain efficiency and upskill their workforce via smart use of technologies are key competitive drivers. When they provide training services to their members, Employers and Business Member Organizations (EBMOs) need to consider the same paradigms. Embracing digitalization is a must for EBMOs that want to deliver relevant training solutions for their member enterprises, secure revenue streams and ensure their sustainability. To do so, EBMOs need to adapt their business models, update their training design and delivery practices, and upskill their staff on newest trends and tools for effective digital learning.

Do you want to learn more on digitalization and its impact on EBMOs' training service provision? Are you eager to benchmark your digital training offer? Do you want to skill-up and get support in designing your next digital training course?

Join this course to boost your EBMO's digitalization journey with a cohort of international peers, experts and coaches.



ONLINE

ITCILO E-CAMPUS



DATES

29 MARCH – 23 APRIL 2021



LANGUAGES

ENGLISH AND SPANISH



APPLICATION DEADLINE

22 MARCH 2021

## WHAT

### WHAT WILL I BE ABLE TO DO?

- **Sketch your EBMO baseline** concerning design and delivery of training services
- **Identify gaps** and mitigating measures for successful digitalization of training services
- **Design a plan** to digitalize your next training activity
- **Transform** conventional training modules into digital learning ones
- **Manage practical tools** and methodologies for successful digital learning
- **Expand my professional network** with numerous EBMO colleagues and international experts

## WHY

### WHY SHOULD I JOIN?

- In today's competitive business environment, EBMOs' capacity to provide high quality training services to their members is key to their relevance and sustainability.
- The COVID-19 pandemic has accelerated digitalization of work and training. It is now time to take a step back from one's own practices, benchmark digitalization efforts against international best practices and plan for future changes.

- 
- The ITCILO is a hub of expertise, experience and knowledge sharing on topics related to the world of work & learning. Since 15 years, its Programme for Employers Activities supports EBMOs worldwide in their efforts to be strong, representative organizations as well as efficient services providers for their company members.
  - This course is a four-week online facilitated course. The mix of learning methodology includes self-paced activities, live webinars to allow expert inputs and exchanges of experiences as well as coaching sessions on transformation to digital learning.

## WHO

### WHO TAKES THIS COURSE?

- Staff and Board members of EBMOs worldwide, having a particular responsibility for training management, design and/or delivery.
- Participants are expected to dedicate a total of 24 hours over the 4-week course period.
- Successful participants will be awarded the ITCILO digital Certificate of Participation.

## COST AND HOW TO APPLY

Click on this link <https://oarf2.itcilo.org/EMM/A9714307/en> to apply.  
The application deadline is **22 March 2021**.

## FELLOWSHIPS

Full fellowships are available for representatives of Employers and Business Member Organizations (EBMOs).

Maximum 50 participants. Selected applicants will be confirmed after the application deadline.

### LEARN DIFFERENTLY

Self-paced learning,  
live group activities  
and coaching

---

### PRACTICAL APPROACH

Hands-on content for  
direct application

---

### FLEXIBLE TRAINING

This fully online  
course fits into your  
busy schedule

---

### PARTNERSHIP

The training activity  
is organized in  
cooperation with the  
DECP

---



SCAN THE QR CODE  
OR VISIT

[bit.ly/3kgU1Wb](https://bit.ly/3kgU1Wb)

# INFO

**FOR FURTHER INFORMATION  
PLEASE CONTACT**

**International Training Centre of the ILO**  
Programme for Employers' Activities (ACT/EMP)  
Viale Maestri del Lavoro, 10  
10127 Turin – Italy

Ms. Jeanne Schmitt & Mr Jorge Ramirez Mata,  
Activity Managers  
Cecilia Fabbro, Activity Assistant  
c.fabbro@itcilo.org

[www.itcilo.org](http://www.itcilo.org)

**COURSE CODE: A9714307**

Made of paper awarded the European Union Eco-label,  
reg.nr FR/011/002, supplied by International Paper. 