



ONLINE

EMPLOYMENT PROMOTION

EMPLOYMENT SERVICES AND LABOUR MARKET POLICIES FOR A HUMAN-CENTRED RECOVERY

8 NOVEMBER – 10 DECEMBER 2021

🕒 5 WEEKS, 30 HOURS/6 HOURS PER WEEK

Information Note

BACKGROUND

The world has entered 2021 facing the most severe crisis for the world of work since the Great Depression of the 1930s. As a result of the COVID-19 crisis, unemployment, underemployment, informality and inactivity have taken even deeper root and inequalities are expected to be exacerbated in the coming years. Without concerted action by governments, employers' and workers' organizations, and the international community, the crisis effects will endure well beyond the pandemic itself, with deep implications for the achievement of social justice and decent work for all.

Against this background, last June, the ILO member states have adopted a global call to action for a human-centred recovery from the COVID-19 crisis that is inclusive, sustainable and resilient. This call constitutes a clear commitment to place the aim of full, productive and freely chosen employment and decent work, the needs of the most vulnerable and hardest hit by the pandemic, and the support for sustainable jobs and incomes at the heart of the strategies to build forward better from the crisis.

Within this framework, strengthening national systems of employment services and investing in labour market interventions is critical to mitigate crisis-induced economic and labour market disruption, and, in particular, to help people return to work and get prepared to navigate more frequent job and career transitions.

In this context, the International Training Centre of the ILO (ITCILO) and the ILO Employment Policy Department are joining forces to organize this course, as a response to repeated requests made by ILO's constituents to strengthen the role of employment services and labour market policies to promote employment and decent work.

COURSE OBJECTIVES

This course aims to strengthen the capacity of Member States to design and implement effective employment services and labour market programmes for a human-centred recovery from the COVID-19 crisis.

In addition to enhancing capacities and knowledge, this course aims to stimulate peer learning, and possible future collaboration among participants and their respective institutions and organizations. This specialized course enables you to join a virtual global network of professionals on employment services flexibly and without needing to travel.

WHAT WILL I LEARN?

This course will cover policy approaches and operational tools for effective delivery of employment services, with particular emphasis on innovative and targeted services and labour market programmes.

The programme is structured into the following modules:

MODULE 1

COVID-19 : EMPLOYMENT SERVICES AND LABOUR MARKET POLICY RESPONSES

This module examines the effect of the COVID-19 crisis on economies and labour markets and analyses the wide range of employment services and labour markets strategies used around the world to mitigate the immediate effects of the crisis.

MODULE 2

EMPLOYMENT SERVICES OFFER TO WORKERS AND EMPLOYERS

This module will analyse current trends and new tools for effective intermediation, including the labour market information tools. The role of digitalization of employment services will be discussed, along with the opportunities and challenges that the use of technology creates.

MODULE 3

PROMOTING TRANSITION OF YOUTH INTO EMPLOYMENT

This module will explore targeted strategies to support youth and prepare them for the recovery. It will discuss a variety of tools and active labour market policies (including career development advice) that can help young people to get into employment and be ready for navigating through frequent job and career transitions throughout life.

MODULE 4

PARTNERSHIPS

This module will be focused on the role and purpose of partnerships between public employment services and other entities. It will discuss how partnerships, either formal or informal, may help to build capacity to deliver more personalised employment services, including targeted support to priority audiences.

MODULE 5

ORGANIZATION AND MANAGEMENT OF EMPLOYMENT AGENCIES

Different organizational models used around the world will be presented in this module. Key considerations for successful management of change will be discussed, with particular reference to the labour market situation in middle and low income countries.

WHAT WILL I BE ABLE TO DO?

By the end of the online training, participants will have strengthened their knowledge and will be able to improve their employment service systems.

In particular, participants will have:

- Strengthened their understanding of the role of employment services in facilitating labour market transitions, targeting in particular vulnerable groups;
- Gained a thorough understanding of how to effectively design and implement targeted and innovative labour market services and programs;
- Examined the challenges in terms of the management of employment services and the modernization of service delivery systems;
- Increased their understanding on how to promote public-private partnerships and dialogue at the national and the local levels, in the public, private and third sectors, in a concerted manner in order to influence policymaking.

WHY SHOULD I JOIN?

- The course has a hands-on approach, highlighting best practices and offering tools and methodologies that will help participants in their everyday work;
- Participants are encouraged to share individual experiences during the training days, thus building an international community of practice;
- Given its high-quality contents, the course brings participants at the heart of current debate and policy options.

WHO ATTENDS THIS COURSE?

This course is of particular interest to operational managers of public employment services. It also targets officers of ministries in charge of labour and employment, representatives of workers' and employers' organizations, staff of international organizations and other professionals dealing with the design and implementation of employment services and labour market programmes.

FORMAT AND METHODOLOGY

This course is offered fully online through the ITCILO eCampus platform. It is implemented in an asynchronous modality where participants can plan their own learning at their own pace. Furthermore, the course offers options for synchronous debate and discussions through online webinars, which provide an optional opportunity for engaging with experts and peers.

Each module combines online materials, webinars and learning activities to help participants learn more effectively. Modules are open on a weekly basis. While participants are recommended to complete the activities of one module before starting the next one, access to modules is not conditional on that.

The course has been designed according to a learner-centred approach in order to better involve participants and keep them motivated. Different methods will be used to make it highly interactive and engaging.

HOW TO APPLY

Find the application form at <https://oarf2.itcilo.org/DST/A9714661/en> and apply before the **26th of October 2021**.

PRICE

The course is fee-paying. The total cost is **Euro 950**

ITCILO will offer a limited number of fellowships which may cover part of the fee. If eligible, early applicants will be given priority. Please enquire quickly!

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

International Training Centre of the ILO
Employment Policy and Analysis Programme (EPAP)
Viale Maestri del Lavoro, 10
10127 Turin – Italy

Ms. Rute Mendes
Activity Manager
T +39 011 693 6387
r.mendes@itcilo.org
www.itcilo.org

COURSE CODE: A9714661