MONITORING AND EVALUATION

JOBS MEASUREMENT AND EMPLOYMENT IMPACT ASSESSMENT

12 SEPTEMBER – 21 OCTOBER 2022

6 WEEKS, 6 HRS/WEEK
Job Measurement and Employment Impact Assessment

Overview

Snapshot of the Course

Employment impact assessment is key to increase the effectiveness of policies intended to promote decent jobs. In times of crisis, as the one the world is currently facing, the importance of timely and accurate assessment is stronger than ever. Accordingly, this course aims at improving the design and implementation of policies for the creation of decent jobs by building the capacity of all relevant stakeholders to identify, measure and assess the employment effects of economic, sectoral, trade-related or labour market policies. Special attention is dedicated to the assessment of employment impacts of pandemics like COVID-19. Join us in this innovative and flexible e-learning format to learn how to assess impacts on employment.

What

What Topics Does This Course Cover?

The course will teach the competencies needed to make informed decisions about how to measure and evaluate the results of interventions to promote decent jobs for women and men, with focus on vulnerable groups such as youth, rural populations and informal workers.

The content provided will build on the methodologies, tools, and approaches developed by the ILO and its partners to forecast jobs creation and evaluate outcomes, such as:

- The ILO approach to employment impact assessment, including impacts of pandemics like COVID-19
- Employment indicators and their use according to the theory of change
- Ex-ante and ex-post impact analysis: a wide array of methods
- Evidence uptake in policy formulation.

What Will I Learn?

- How to assess employment impacts and close evidence gaps
- Theoretical background and empirical applications of a wide array of impact assessment methods, such as:
  - The new ILO nowcasting model used to assess employment impact of COVID-19
  - Input-Output Tables and Social Accounting Matrices
  - Local Multipliers
  - Sectorial Decomposition Analysis
  - General Equilibrium Models
  - Randomized Control Trials
  - Quasi-experiments
• All about data needs and collection tools (including real-time data)
• All about institutional capacities needed.

WHAT WILL I BE ABLE TO DO?
• Plan and manage Employment Impact Assessments, from timeline definition to dissemination of findings
• Identify the most suitable method to assess a given type of employment promotion intervention
• Design Employment Impact Assessments that consider both the quantity and quality dimensions of employment.

HOW

HOW DOES THE PROGRAMME WORK?
The course consists of a series of online modules which include weekly webinars and exercises. The modules are accessible through ITC-ILO eCampus platform and are meant to be completed over a period of six weeks, from 12 September to 21 October 2022.

WHY

WHY SHOULD I JOIN?
• This e-learning course consists of a blend of online resources, live webinar sessions led by ILO specialists and ITCILO experienced trainers, individual and collaborative group exercises using our eCampus platform.
• You will have the opportunity to work on the impact assessment of your own project, benefiting from peers’ advice and coaching from ILO specialists.
• Successful completion of the course leads to an official ITCILO Certificate of Participation. Kindly note that Certificates of Participation will be issued only to participants who have completed at least 80 per cent of the activities planned for this course (including attendance of webinar sessions and completion of individual and group exercises).

WHO

WHO TAKES THIS COURSE?
This course will be of particular interest to:
• Government officials involved in the design and implementation of policies impacting employment, in particular the staff of ministries of labour and employment, economy, planning, education and training;
• Staff of programme-management teams from private-sector entities, non-governmental organizations and community-based organizations;
• Operational staff of international organizations, regional development banks and bilateral donor agencies that design or finance programmes impacting employment.
HOW TO APPLY
Find the application form at https://oarf2.itcilo.org/DST/A9714866/en and apply before 26 August 2022.

PRICE
Total €975
The ITCILO has a limited number of fellowships for participants from developing countries.

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES
If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO
FOR FURTHER INFORMATION PLEASE CONTACT

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