



ONLINE

SKILLS DEVELOPMENT

MEASURING INFORMALITY

14 NOVEMBER – 9 DECEMBER 2022

 4 WEEKS, 40 HOURS

Information Note



International
Labour
Organization



International Training Centre

INTRODUCTION/BACKGROUND

The “**informal economy**” refers to all economic activities by workers and economic units that are – in law or in practice – **not covered or insufficiently covered by formal arrangements**. Informality poses serious challenges to workers (decent work deficits, poverty and vulnerability), economic units (low productivity and lack of access to finance and markets) and Governments (issue of governance and rule of law, limited fiscal space).

In many countries, informal employment and informal sector economic units represent a significant part of the economy and labour market and plays a major role in production, employment creation and income generation. The debate concerning strategies towards formalization of the informal economy gained new momentum worldwide, after ILO’s constituents adopted, at the International Labour Conference in June 2015, the **Recommendation 204 (R204)**, the first international standard focusing exclusively on the informal economy and the strategies to adopt for the **transition from the informal economy to the formal economy**.

This new instrument constitutes a historic landmark, not only to ILO constituents but also to all those who are concerned with inclusive development, poverty eradication, and reducing inequalities. **R204 is an operational tool towards the achievement of the new Sustainable Development Goals (SDGs)** where formalization is within the key indicators of Goal 8 – to promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

Measuring and analysing informality remains a challenge for many developing countries that hinders policy-making, as the informal economy’s economic contribution is missing due to the **lack of data and statistics concerning the informal economy**.

Bearing in mind the **growing demand from countries** to better understand the functioning of the informal economy and the **measurement of informality**, the **International Training Centre of the ILO** in Turin (ITC-ILO) in close collaboration with **the ILO Department of Statistics** are proud to offer this E-Learning course “*Measuring Informality*”.

LEARNING OBJECTIVES

In recent years, there has been a growing demand for **analysing and measuring informal employment in many countries** and, in line with these needs, the course aims to “**enhance national capacities to produce, collect and analyse data on informal employment and informal sector enterprises**”. The course also aims to **promote the collection of data on the number of entrepreneurs and economic units in the informal economy**, and their characteristics, as an integral part of national

labour statistics, following R.204 guidelines on promoting formalization at national level for evidence-based labour market policies.”

The specific learning objectives of the course will include:

- Comprehensive understanding of the key international concepts, terminology, guiding principles, global trends related to informality;
- Comprehensive understanding the operational definitions of Informal sector and informal employment;
- Better understanding of the data collection process in relation to informality and understand the various measurement mechanisms;
- Comprehensive understanding of the various indicators on work in the informal economy;
- Improve understanding about the relationship between informality and working conditions;
- Ample understanding of the national diagnostic of informality and how it supports decision-making;
- Better understanding of the main economic and environmental drivers that support transition to formality.

TARGET AUDIENCE

National Statistical Offices (NSOs); Ministries of Labour and related Institutions (such as labour observatories); Governmental agencies in charge of labour market data analysis and SDG national reporting; ILO Social Partners (Employers’ and workers’ organizations) including those representing the informal economy, Research and academic institutions; International organizations; Development agencies; in addition to Non-governmental organizations.

ONLINE COURSE CONTENT

The course will cover the following technical topics:

- Statistical definitions: the Informal Economy;
- Statistical definitions: Operational definition of the informal sector;
- Statistical definitions: Operational definition of informal employment;
- Data collection instruments;
- From data to derived variables;
- Going from derived variables to indicators on work in the informal economy;
- Informality and working conditions: to what extent decent work deficits are more critical in the informal economy?;
- National diagnostic of informality or how data support decisions about priorities and inform the development and monitoring of policy;
- Contextualizing data and indicators, analysis of other drivers and conditions as part of the economic and institutional environment to support transition to formality.

TRAINING METHODOLOGY

The course is constructed as follows:

- **Lectures by experts and practitioners**
 - Sharing knowledge with participants around the various topics covered in the course
- **Hands-on exercises and group projects**

The course will emphasize a unique learning approach, which is centralized around two main pillars:

- **Harnessing digital learning technology**
 - Interactive online platform
 - Online feedback and support
 - Online forum discussions and interaction
- **Training methodology will combine**
 - Expert presentations
 - Live Webinars
 - Practical exercises
 - Online Group discussions and exercises

DATES

14th of November – 9th of December 2022

LANGUAGE

The course will be conducted in **English**.

COST AND FINANCING

The course is fee-paying. The total cost is **€1,030**.

PAYMENTS AND CANCELLATION

- Payments need to be received latest 14 days before the beginning of the course. Payment modalities will be communicated in the letter of acceptance. In the event of a cancellation, a participant may be substituted with another candidate. Cancellations remain free of charge if communicated latest 14 days prior to the start of the course.
- For cancellations after this date, a penalty will be applied. For further information regarding payment, cancellation and refunds, please consult: <http://www.itcilo.org/en/training-offer/how-to-apply>

For information regarding payment, cancellation and refunds, please refer to the website: <https://www.itcilo.org/applications-payments-cancellation>

HOW TO APPLY?

To register, kindly fill in and submit the online registration form available here: <https://oarf2.itcilo.org/DST/A9714892/it>

The selection of applicants will be based on the submission of:

- A completed **online registration** form
- An **official sponsorship letter** issued by their organization (or donor organization),

Kindly note that we need to receive the above-mentioned documents in order to register you for the course!

We strongly recommend applying early since admission is competitive and space is limited!

DEADLINE FOR APPLICATION

The deadline for applications is **1st of November 2022**.

CONTACTS

- Administrative arrangements can be coordinated through the following email (lmstats@itcilo.org);
- For the technical coordination, please also be in contact with the ITCILO programme officer Mr. Mostafa Mohamed (m.mohamed@itcilo.org).

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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