



ONLINE

ENTERPRISE DEVELOPMENT

MARKET-BASED LIVELIHOOD INTERVENTIONS FOR REFUGEES AND HOST COMMUNITIES

29 AUGUST – 9 SEPTEMBER 2022

🕒 30 HOURS – CORE LEARNING PATH, 60 HOURS – ANALYST'S LEARNING PATH

Information Note



International
Labour
Organization



UNHCR
The UN Refugee Agency



International Training Centre

CONTEXT

More people than ever before are affected by forced displacement – by the end of 2021, the number of people who have been forced to flee from their homes as a result of persecution, conflict, violence, or human rights violations reached 84 million. Among them, nearly 26.6 million are refugees.

Providing refugees with an opportunity to work and earn a living is one of the most effective ways to help them rebuild their lives, enable them to contribute to their host communities, and prepare them for what solution ultimately becomes available – whether it be a return home, or integration in their countries of asylum or in a third country.

Until recently, the vast majority of livelihoods programmes for refugees have focused primarily on skills development, not necessarily informed by market demand and dynamics. These interventions have led to little impact and have proven to be economically unsustainable in many cases and particularly when implemented on a large scale. Humanitarian and development actors are therefore increasingly recognising that livelihood interventions for refugees need to be based on a solid understanding of market trends and demand, and identify ways to develop markets for both, refugees and host communities.

SNAPSHOT OF THE COURSE

This training course supports practitioners working with refugee communities in the design of livelihood interventions based on a solid understanding of market trends and demand. The training has been developed by the ILO and the UNHCR as a response to a lack of a specialised training on market-based livelihood interventions for refugees. It is based on the “Making markets work for the poor” (M4P) approach and disseminates tools and good practices learnt from ILO-UNHCR collaboration as well as from ILO projects implementing the approach in different countries.

The training combines expert input with applied learning methodologies. Participants will be exposed to group-based learning methods, including expert presentations, mapping exercises and case studies, to ensure a high-quality learning experience. The faculty includes M4P experts who bring real-life programming expertise to the course and learning specialists who will facilitate a learner-centred training programme.

WHAT WILL I BE ABLE TO DO?

By the end of the training, participants will be able to:

- understand the M4P approach and its relevance for refugees.
- design and facilitate market-based livelihood programmes that are economically viable and that comply with refugees' protection needs, apply good practices from real-life case studies.

WHAT WILL I LEARN?

- Analyse refugee livelihoods through the market-systems framework Identify demand-driven livelihoods opportunities for refugees
- Understand market failures and constraint that prevent refugees from maximising their livelihoods opportunities
- Articulate a vision for market-based livelihoods interventions
- Facilitate displacement inclusive business models in cooperation with the private sector
- Develop results chains and indicators to monitor the impact of market-based livelihoods interventions.

WHO ATTENDS THIS COURSE?

This training is of interest to anybody who works at the intersection of humanitarian and development programming. It specifically targets practitioners responsible for livelihood activities in their own projects with little or no knowledge of the M4P approach.

Participants at previous editions of this training included staff from CARE International, UNHCR, CGAP, Belgian Development Agency, CARITAS, IFRC, Danish Refugee Council, Norwegian Refugee Council, IOM and many more.

WHICH LEARNING PATH TO CHOOSE?

The participants in this training programme are given the option to choose the learning path that fits best their objectives

Core learning path. If your main areas of focus are programme design, portfolio management, intervention design or project implementation, this is the track for you. The core learning journey is composed of 10 webinars, 3 self-guided learning modules and 5 exercises during the period 29 August – 9 September, and will require 30 hours to complete. At the end of the learning journey, participants receive a certificate of participation.

Analyst’s learning path. This learning path is designed for practitioners who want to develop the analytical skills needed to build a deep understanding of a market system and design tailored interventions. This track includes all of the content from the core learning journey, plus an additional learning block centred on analysis. Once participants have completed the core learning journey, they will undertake a long-term assignment where they will conduct a market systems analysis in a country and sector of their choice.

The ITCILO will offer individualized tutoring support to the participants throughout the completion of the assignment, and provide personalized feedback to the final work. Furthermore, the training team will organize three skills clinics with the entire group of candidate analysts. During the clinics, participants will be able to share their progress and questions on the assignment, and receive support from the training team, as well as brainstorm solutions with the rest of the cohort.

The final deadline for completion of the market systems analysis is 28 February 2023. At the end of the learning journey, participants receive a certificate of achievement.

PROVISIONAL TRAINING PROGRAMME

| Monday 29 August | Tuesday 30 August | Wednesday 31 August | Thursday 1 September | Friday 2 September |
|--|---|--|--|--|
| <p>Webinar 1 Introductions, programme overview</p> <p>Self-guided module Frameworks for refugee economic inclusion</p> | <p>Webinar 2 The market system framework and its relevance for refugees</p> <p>Exercise The honey market system</p> | <p>Webinar 3 Finding the right sector for refugees</p> <p>Exercise Sector selection for refugees</p> | <p>Webinar 4 Market systems analysis: Mapping supply and demand</p> <p>Exercise Mapping your value chain</p> | <p>Webinar 5 Market systems analysis: Mapping supply and demand (continued)</p> |

| Monday 5 September | Tuesday 6 September | Wednesday 7 September | Thursday 8 September | Friday 9 September |
|---|---|--|---|---|
| <p>Webinar 6 Market systems analysis: Identifying constraints and opportunities</p> <p>Exercise Identifying constraints and opportunities</p> | <p>Webinar 7 Market systems strategy: Creating a vision</p> <p>Self-guided module Push and pull interventions</p> | <p>Webinar 8 Facilitation and partnerships</p> <p>Exercise Facilitation and partnerships</p> | <p>Webinar 9 Designing business models</p> <p>Self-guided learning module Articulating results chains</p> | <p>Webinar 10 What now? Making market systems development work for you</p> |

LANGUAGE

The course will be delivered in English.

RESOURCES

ILO and UNHCR tools, case studies on market systems development in refugee contexts from various parts of the world.

COSTS

The price of the training programme is:

995 Euros for the core learning path

1,350 Euros for the analyst's learning path

REGISTRATION

Candidates can apply to the preferred learning path through the following links:

[A9715012 Core learning path](#)

[A9715823 Analyst's learning path](#)

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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