



ONLINE

WOMEN AT WORK

WOMEN'S ENTREPRENEURSHIP DEVELOPMENT

28 NOVEMBER – 9 DECEMBER 2022

 2 WEEKS, 20 HOURS

Information Note



International
Labour
Organization



International Training Centre

BACKGROUND

The gap in female entrepreneurship remains widespread. Worldwide, women are under-represented as sole proprietors as well as owners and managers of limited liability companies. Women entrepreneurs face a combination of economic, social and cultural barriers that inhibit them from growing their enterprises to their full potential.

The promotion of women's entrepreneurship is fundamental to women's economic empowerment and inclusive economic growth, particularly in developing economies. Much work needs to be done to create an enabling environment for women entrepreneurs and support women entrepreneurs in their aspirations to grow their businesses.

Women's entrepreneurship development requires a multi-faceted approach. Whereas many countries have experience in providing training and financial services to women entrepreneurs, these initiatives often fail to generate the expected results in the absence of a conducive environment in which women operate their businesses.

Additional efforts are needed to create an enabling policy environment and to make sure that the relevant institutions and support structures favour women in their economic endeavours. This calls for capacity building and awareness raising at multiple levels. It also requires certain adaptations to the approaches and tools commonly used to support private sector development to make sure that they address the needs of women entrepreneurs.

This on-line training programme is delivered by leading international experts drawing on experiences from different countries in applying an integrated approach to women's entrepreneurship development. The course brings together experts and practitioners to share and discuss the theoretical, policy and practical aspects involved.

Participants in the training programme will get acquainted with a range of tools to assess and improve the enabling environment, to integrate gender equality in value chain development and business development service provision and to enhance women's business and financial management skills.

LEARNING OBJECTIVES

By attending the course, participants will gain:

- better knowledge of policy options and practical measures to promote women's entrepreneurship development
- Enhanced capacity to design, implement and evaluate effective women's entrepreneurship development strategies
- Access to proven tools and methodologies to promote women's entrepreneurship

METHODOLOGY

The course will be facilitated by ITC-ILO trainers with the assistance of ILO specialists and experts who bring a vast range of practical experience and in-depth knowledge in the area of women's entrepreneurship development. The course will also incorporate relevant experiences from other national and international agencies.

The 5-days face-to-face training course will be supported by an e-campus, which will provide the participants with full access to the necessary tools, documents and interactive methodologies.

LEARNING MATERIALS

The training programme will draw on a wide range of learning materials, including the following ILO tools and publications:

- GET Ahead for Women in Enterprise Training Package and Resource Kit
- Women's Entrepreneurship Self-Check for organizations providing business support services
- Guide to Gender-Sensitive Approaches to Value Chain Development
- Putting Gender at the Heart of Business Environment Reform

WHO SHOULD ATTEND?

The course is designed for people working in the areas of employment strategies, business development, active labour market policies, gender equality, local and rural development. It addresses a mixed audience of development actors including senior government officials, representatives of workers' and employers' organizations, programme managers and staff of civil society organizations.

PRACTICAL INFORMATION

The course is offered in English, with a total estimated time commitment of 20 hours. The course runs from 28 November to 9 December 2022, and will be held on the ITCILO's digital learning platform, the eCampus. The participation fee is of 980 EUR, contact us at see@itcilo.org if you would like to know about partial scholarship opportunities. On completion of all required course activities, participants will obtain an ITCILO Certificate of Participation.

HOW TO APPLY?

To apply on line, interested candidates are kindly requested to fill-in the application form available under the link: <https://oarf2.itcilo.org/DST/A9715028/en>

TRAINING AGENDA

Monday 28 November 12:00 GMT	Tuesday 29 November 12:00 GMT	Wednesday 30 November	Thursday 1 December 12:00 GMT	Friday 2 December
Webinar 1 Welcome and on-boarding to the e-campus	Webinar 2 Introduction to women's entrepreneurship development	Self-guided learning module Global perspective on women and men in formal and informal enterprises	Webinar 3 Improving the enabling environment for women entrepreneurship	Self-guided learning module Business development services and how to make them relevant for women entrepreneurs
Monday 5 December 12:00 GMT	Tuesday 6 December	Wednesday 7 December 12:00 GMT	Thursday 8 December	Friday 9 December 12:00 GMT
Webinar 4 Business training and coaching and gender equality	Self-guided learning module Skills development for women entrepreneurs	Webinar 5 Access to finance for women entrepreneurs	Assignment Creating an enabling environment for women entrepreneurs in your country	Webinar 6 Gender-sensitive approaches to value chain development

All webinars will have a duration of 90 minutes.

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

International Training Centre of the ILO

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