



HYBRID

LEARNING INNOVATION

# DIGITAL INNOVATION LAB

10 MAY – 9 JUNE 2023

🕒 5 WEEKS (1 FACE-TO-FACE, 4 ONLINE)

*Information Note*



International  
Labour  
Organization



International Training Centre

# INTRODUCTION

The **Digital Innovation Lab** is a blended training programme designed to spark inspiration and provide guidance for learning and development institutions around the world to successfully digitalize and innovate their training initiatives and events.

Inspired by [Radcliff's framework for digital innovation](#), we understand **learning as, first and foremost, an experience** that should transform systems of knowledge and skills.

This experience finds its focus in the exchanges that are generated between individuals through guided design (**pedagogy**), supported by practical tools (**technology**) which require a specific infrastructure (**space**).

## WHAT TOPICS DOES THE COURSE COVER?

Digital innovation includes the following dimensions:

- **Pedagogical approaches strengthen technologies**  
Trainers are responsible for designing and managing the learning experience through conceptual and practical tools.
- **Technologies support pedagogy and extend spaces**  
**New tech** creates a new relationship with the concept of content and becomes a driver of new approaches.
- **Space embraces technology and support pedagogy**  
The development of effective innovative teaching strategies requires digital infrastructures that support student activation.

## WHAT WILL I LEARN?

- Practical tools to guide design and manage the learning experience
- Case studies from international organizations using learning analytics for data-driven decision making
- Virtual reality applications used to enhance learning in the development sector
- Models and techniques to ensure your organization develops an approach to shape future strategies

## HOW WILL I LEARN?

3 days	2 weeks	2 weeks
10–12 May 2023	15–26 May 2023	29 May–09 June 2023
A 3-day highly experiential workshop in which you will be able to gain insights from key experts on the future of learning.	Spatially immersive foresight workshop in which you will be able to design the future of learning in your organization in Virtual Reality.	Online learning on ITCILO eCampus to fine tune and wrap-up your strategy for an innovative digital future of learning.

## WHO ATTENDS THIS COURSE?

The course aims to provide insights on supporting digital innovation processes and online training packaging services.

The following list of participants describes the ideal target audience:

- Knowledge management coordinators
- Technical specialists involved in or interested in blended, hybrid and fully-remote capacity building initiatives and knowledge sharing events
- Representatives of employers' or workers' organizations responsible for or interested in distance and blended learning coordination
- Learning and development professionals in charge of organizing and designing talent management programmes enhanced by technology

## WHAT WILL I BE ABLE TO DO?

- Define digital innovation and explain its three dimensions
- Identify challenges and opportunities for growth in your own professional context
- Describe novel, innovative approaches to digital learning services

# WHY SHOULD I JOIN?

## RELEVANCE

Understanding the biggest digital trends happening now and in the future is key for any organization to adjust their operating models, technology investments and faculty development efforts to drive growth.

**The Lab serves as a forum for strategic discussions to enable you to contribute to start planning your own digital innovation strategies.**

## HIGH-LEVEL RESOURCES

The Learning Innovation Programme streamlines technology-enhanced learning innovation across the ILO and among its constituents. Acknowledged worldwide as experts in digital learning, we are at the forefront of online education for the development sector.

**We detect new trends, we review good practices and we support partners and constituents in the delivery of inclusive digital learning experiences.**

## WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

## INFO

### FOR FURTHER INFORMATION PLEASE CONTACT

**International Training Centre of the ILO**  
Learning Innovation Programme (LIP)  
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10127 Turin – Italy

Lifelong\_e-Learning@itcilo.org  
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### OTHER TRAINING YOU MAY BE INTERESTED IN

[Tailor-made e-Learning Design Lab](#)

[Tailor-made Virtual Reality Lab](#)

Tailor-made [Digital Facilitation](#) and  
Active Learning in Online settings

Data-driven learning

**COURSE CODE: A9716227**