



ONLINE

EMPLOYMENT AND LABOUR MARKET POLICIES

FROM RESEARCH TO POLICY

EVIDENCE-BASED POLICY MAKING FOR DECENT WORK

6 MAY – 31 MAY 2024

 4 WEEKS / LEARNING HOURS: 60

Information Note



International
Labour
Organization



International Training Centre

BACKGROUND

The global challenges faced by countries, ranging from geopolitical instabilities, increasing inequalities, and a reversal of gains in living standards due to the COVID-19 pandemic health crises to financial crises and cost of living, have created an urgent need for evidence-based policymaking. The already dire situation is further exacerbated by the combination of debt, food and energy prices, coupled with extreme weather events, geopolitical tensions and instabilities. In this context, advancing social justice and promoting decent work remains the priority for ILO.

The ILO Director-General, in the 111th International Labor Conference (ILC, 2023) Report¹, highlights the constraints on advancing social justice. The dire situation necessitates strengthening countries' ability to narrow social justice deficits and enhance social contracts through evidence-based policymaking. This will only happen if governments, workers, employers have the capacity to fruitfully engage in evidence-based policymaking for advancing social justice and decent work.

INTRODUCTION TO THE COURSE

SNAPSHOT OF THE COURSE

To address these challenges, the ILO Research Department in collaboration with the ITCILO are offering an online Training Course on “From Research to Policy: Evidence-based Policymaking for Decent Work”. The aim of the course is to equip participants with a comprehensive understanding of research and data skills for evidence-based policymaking in the fields of social justice and the promotion of decent work. Throughout the learning path, participants will analyse the policy development process and evidence-based policymaking, explore cutting-edge research methodologies, statistical analysis techniques, and learn how to integrate empirical evidence into the dynamic landscape of the Labour Market. The course aims to promote evidence-informed policymaking for decent work and to guide policies through research.

The training course is strategically based on the Global Coalition for Social Justice, the themes of the four Action Programmes, as well as, the Centenary Declaration, the Global Call to Action, and the Sustainable Development Goals, at the three levels of capacity development: individual, organizational and societal. Technical skills and abilities of individuals would be built, while “increasing the capacity of organizations to fulfil their mandates” which will result in improving a country's “policies, legislation, regulations, labour market institutions, and societal systems”².

1 <https://www.ilo.org/ilc/ILCSessions/111/committees/standards/cas-reports/lang--en/index.htm>

2 (GB.335/INS/9)

CONTENTS AND OBJECTIVES

WHAT TOPICS DOES THIS COURSE COVER?

To foster a comprehensive understanding of research and data skills for evidence-based policymaking in the fields of social justice and the promotion of decent work, the training course will delve into several crucial topics:

- Evidence-Based Policymaking: Analysing the policy development process, evidence-based policymaking, and policy drafting in the context of the decent work agenda
- Searching for Evidence: Learning to develop a search strategy, dissect “Request for Evidence,” and find suitable evidence
- Appraising Evidence: Exploring different elements of research design and learning to judge evidence reliably and assess a wide range of evidence
- Synthesising Evidence: Understanding the key parameters for evidence usability, the steps in evidence synthesis, and the main elements of a policy brief
- Understanding Research: Learning different research techniques and methodologies to provide sound and rigorous evidence
- Labour Market Statistics and Analysis: Delving into data collection methods, fundamental concepts, and definitions, with a specific focus on key labour market indicators
- Interpreting Labour Market Statistics: Understanding and interpreting key labour market statistics, familiarising them with ILOSTAT
- Communicating Evidence: Effectively tailoring research to different audience groups and create an effective communicating strategy

WHAT WILL I LEARN?

The training course will follow a dual-path approach, empowering participants with the skills and techniques needed to actively contribute to the promotion of social justice and decent work through evidence-based policymaking.

Through the Path 1 “Evidence-informed policymaking for decent work”, participants will learn to:

- Incorporate evidence-based policymaking processes
- Enhance understanding of frontier issues impacting decent work
- Establish research and policy dialogues between social partners
- Develop research and policy communities of practice for evidence-based policies

Through the Path 2 “Guiding policies through research and data” participants will learn to

- Build skills in research methodologies
- Improve understanding of labour market data and statistics
- Build capacities of participants on research analysis and data interpretation
- Promote research utilisation in policymaking to enhance the quality of policy dialogue

PARTICIPANTS' PROFILE

WHO ATTENDS THIS COURSE

The course is intended for:

- Policymakers, government officials, and representatives from ministries in the fields of labour, employment, and the broader world of work.
- ILO and UN staff and development practitioners and consultants
- Representatives of Trade Unions and employers' organisations
- Public investment, employment and labour market policy advisers
- Policy analysts working for national and global think tanks, financial institutions, research departments and foundations
- Individuals interested in or actively contributing to the provision of information, analysis, and recommendations crucial for policymaking and advocacy

METHODOLOGY

Built upon the Learning Pyramid model, participants will actively explore and engage in discussions to formulate a policy brief that reflects their learnings and transfer the acquired knowledge to their professional roles. This comprehensive approach includes plenary sessions for widespread knowledge sharing, specialised sessions for in-depth learning, hands-on activities that emphasise best practices and tools, and promote the building of an international community of practitioners, and a structured policy brief development process.

TRAINING PHASE AND CERTIFICATION

The course will be delivered online through the ITCILO's E-campus Platform and will be spread over 4 weeks. The course requires an overall commitment of 60 hours of active study/participation. At the end of the course, the knowledge and skills learnt by the participants will be assessed through the drafting of a policy brief. Upon successful completion of this assignment, participants will receive an ITCILO Certificate of Achievement.

PRICE

Tuition: €1000

KEY FEATURES

ENGAGING METHODOLOGY

Immerse yourself in a dynamic learning experience with the Learning Pyramid methodology

STIMULATING DISCUSSIONS

Exchange ideas and knowledge with international participants and a global faculty

HIGH LEVEL RESOURCES

Engage with experts from the ILO and the ITCILO

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course:
No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course:
Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course:
Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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COURSE CODE: A9717624