



ONLINE

RESPONSIBLE BUSINESS CONDUCT

EFFECTIVE INVESTMENT FACILITATION FOR DECENT WORK

MAKING FDI WORK FOR MORE AND BETTER JOBS

29 JUNE – 10 JULY 2026

 2 WEEKS



EFFECTIVE INVESTMENT FACILITATION FOR DECENT WORK

MAKING FDI WORK FOR MORE AND BETTER JOBS

OVERVIEW

SNAPSHOT OF THE COURSE

Trade and investment have the potential to transform economies and societies, empower workers, connect enterprises across the globe, and contribute to sustainable development. However, for this potential to be realized, adequate policies, programmes, and institutional frameworks must be in place to ensure that foreign direct investment (FDI) aligns with national development objectives. Investment Promotion Agencies (IPAs) play a critical role in this process by linking investors and governments, shaping investment strategies that support the creation of more and better jobs, facilitating linkages between multinational enterprises and local suppliers, and promoting investment practices that contribute to decent work and inclusive sustainable economic growth. This online training will support IPAs and related institutions in strengthening their internal capacity to transform FDI into meaningful development outcomes, including in terms of more and better jobs.



ONLINE

ITCILO E-CAMPUS



DATES

29 JUNE – 10 JULY 2026



COLLABORATIVE LEARNING

ONLINE RESOURCES



LANGUAGES

ENGLISH



APPLICATION DEADLINE

22 JUNE 2026

WHAT

WHAT TOPICS DOES THIS COURSE COVER?

The course will be built on 3 thematic and interlinked blocks:

Block 1 – Defining impact of FDI. What are we looking for?

What are the main frameworks IPAs can use to define and describe quality impact? What is Decent Work? How can we make better use of frameworks such as the 2030 Agenda for Sustainable Development to guide the investment strategies of IPAs? How can we make better use of standards for Responsible Business Conduct, such as the ILO Tripartite Declaration of principles concerning multinational Enterprises and Social Policy (the ILO MNE Declaration), the OECD Guidelines for Multinational Enterprises on Responsible Business Conduct and the United Nations Guiding principles on Business and Human Rights?

Block 2 – Measuring and communicating impact. If we can't measure it, it didn't happen!

This block is developed to further support IPAs in measuring and communicating the impact of their work and FDI. We will specifically look into further developing and indicators framework for IPAs for both qualitative and quantitative reporting, moving beyond basic indicators in terms of jobs created and FDI managed.

Block 3 – Managing impact. Steer the process!

How can we further integrate and engage with stakeholders in the broader IPA ecosystem to maximize the positive impact of FDI? This block will focus on tools, frameworks, strategies, and approaches to further enhance the impact of FDI, including partnerships, policy coherence, aftercare services, training and capacity development, and investor guidelines.

STRUCTURE OF THE COURSE

The methodology combines: self-guided online learning, interactive webinars, practical assignments, peer exchange and collaborative learning, case studies and group reflection exercises and technical support from the training team.

- Phase 1 – Online learning and webinars
- Phase 2 – Coaching and peer learning

WHO ATTENDS THIS COURSE?

- Investment Promotion Agencies
- Export processing zone authorities
- Government institutions involved in investment, trade, labour, and economic development.
- Practitioners and institutions supporting sustainable investment and decent work.

WHY

WHY SHOULD I JOIN

“This course was especially useful to see concrete examples of how different institutions approach sustainable investment and FDI impact assessment.”

The ITCILO is part of the UN System and is the training arm of the International Labour Organization. The ITCILO is known for its innovative learning experiences and unconventional methodologies.

- An opportunity to connect and interact with colleagues from IPAs from across the globe on topics of mutual concern.
- To learn from and with each other on best practices in IPAs on investment promotion.
- Connect and link up with experts from the ILO, ITCILO and WAIPA on the latest information and innovations available.
- Successful candidates receive an ITCILO Certificate of participation.

HOW TO REGISTER

Please register via the following link: <https://oarf2.itcilo.org/DST/A9719146/en>

- Partial scholarships are available for qualifying candidates.
- Women and participants from IPAs from the list of LDCs are highly encouraged to register

PRICE

The tuition fee for the course is €790.

LEARN DIFFERENTLY

The Centre’s methods include on-line lectures, training modules and group exercises

HIGH-LEVEL RESOURCES

Learn from ILO specialists, ITCILO trainers, and external lecturers

PROVEN PROCEDURES

This course is based on ILO-recognized strategies and standards



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bit.ly/4s9RP11

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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COURSE CODE: A9719146