



ONLINE

RURAL DEVELOPMENT

# DATA AND EMERGING TECHNOLOGIES FOR DIGITAL TRANSFORMATION IN RURAL ECONOMIES

15 JUNE – 10 JULY 2026

 4 WEEKS, 40 HOURS

*Information Note*



International  
Labour  
Organization



International Training Centre

# “ From local data to global impact: using emerging technologies to ensure rural communities thrive. ”

## OVERVIEW

Data powers development and is the fuel of emerging technologies which are driving the global digital revolution and redefining the global future. Data offers a range of new opportunities to break down existing barriers to economic development and social inclusion and to help achieve Sustainable Development Goals (SDGs). Emerging technologies are reshaping how agricultural value chains operate, how rural enterprises access markets, how workers acquire skills, and how capital is allocated. Yet digital transformation does not automatically generate employment, inclusion, or sustainable growth. Without deliberate strategy, it can reinforce inequalities, concentrate value, and exclude small-scale actors.

As a response to both the promise and the challenges of digital transformation in rural economies in the Global South, the International Training Centre of the ILO (ITCILO) developed the “Data and Emerging Technologies for Digital Transformation in Rural Economies”, an online course focusing on how data can leverage initiatives to put emerging technologies into practice for sustainable rural development, aiming to bridge the digital divide by ensuring no one is left behind in the current landscape.

While emerging technologies hold immense potential for boosting productivity and improving livelihoods, their benefits have so far been concentrated in large-scale and high-income settings, which is a key barrier to the effective development and use of emerging technologies at a local level.

This course relies on **data principles** and on **emerging technologies** to leverage local data and innovation for inclusive growth in rural areas, contributing to the Sustainable Development Goals and social justice in rural communities.

## OBJECTIVES

This online course on “Data and Emerging Technologies for Digital Transformation in Rural Economies” is designed to address critical questions around data and AI in rural development:

- Strengthen data producers’ capabilities, so they become digitally empowered economic agents.
- Structure responsible data markets, so data flows create shared value.
- Design enabling environments that foster inclusive rural markets, mobilize capital, and govern digital transformation.

This course aims to ensure that digitalization becomes a driver of productive employment and inclusive development, rural transformation. It will focus on **inclusive data collection and use**, and explore how **citizen-generated data and other non-traditional sources** are being integrated into existing systems to ensure that data also reflects the realities of marginalized communities, while emphasizing the importance of investing in data and infrastructure to benefit rural economies in the Global South.

By approaching digital transformation as a systemic process — one that simultaneously empowers local economic actors and equips institutions to shape enabling markets, participants will be better equipped to advocate for stronger support and funding for digital transformation in rural and bring to work a clearer vision of how to leverage technology while safeguarding equity and social justice for rural populations.

# TARGET GROUP

This course is designed for:

- the ILO's tripartite constituents;
- data and emerging technology experts;
- policymakers involved in rural development;
- policymakers involved in ITC and Infrastructure;
- practitioners from development partner agencies and international organizations;
- social innovators and entrepreneurs; and
- academia and members of civil society organizations engaged in addressing critical questions around data and emerging technologies in rural development.

# A GLANCE AT THE COURSE

Data and Emerging Technologies for Digital Transformation in Rural Economies will focus on:

- Data and Emerging Technology Principles
- How data can power sustainable initiatives, strengthen innovation ecosystems, and create more and better opportunities in rural economies.
- Highlighting practical approaches to applying AI-driven and other emerging solutions at the local level.
- Reflect on challenges of scaling data-driven initiatives and engage in a foresight exercise to envision future opportunities.
- Align digital transformation with employment and skills development strategies.

By exploring data principles, case studies, and practical tools, participants will learn how to harness local data and emerging technologies to foster inclusive rural development and bridge the digital divide, ensuring that the benefits of the digital revolution contribute to the achievement of the Sustainable Development Goals and social justice in rural communities.

# TRAINING METHODOLOGY

This course is offered fully online through the ITCILO e-Campus platform **for 4 weeks**. Furthermore, once a week one online webinar will provide direct contact with experts from the industry and an additional opportunity for engaging with experts and peers.

Each module combines online materials, one weekly webinar delivered by experts and ITCILO facilitators and offline learning activities to allow participants dive deeper into each topic and share with their peers.

To receive the certification, participants need to complete and participate in at least 80% of the proposed activities in a satisfactory manner on the ITCILO's eCampus.

## Module 1: Data for Digital Rural Development

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- Understanding the role of data in powering development and emerging technologies
- Data principles: availability, accessibility, quality, and inclusiveness
- The data spectrum: from conventional to innovative data sources for tech innovation
- Exploring the digital divide and its impact on rural economies in the Global South

## Module 2: Emerging Technologies for Rural Development

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- Introduction to Artificial Intelligence (and other emerging technologies)
- AI and Emerging Technologies applications for rural development
- Case studies of technology applications in agriculture, health, and rural services

## Module 3: Digital Transformation as a Systemic Shift

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- Digitalization of rural value chains
- Digital public infrastructure
- Data ecosystems & governance
- Implications of rural digital markets

## Module 4: From Data to Impact

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- Linking data-driven solutions to the Sustainable Development Goals
- Strengthening local innovation capacity and addressing barriers to adoption
- Challenges on scaling

Week 1	Week 2	Week 3	Week 4
June 15 – June 19	June 22 - June 26	June 29 - July 3	July 6 - July 10
<b>Module 1:</b> Data for Digital Rural Development	<b>Module 2:</b> Emerging Technologies for Rural Development	<b>Module 3:</b> Digital Transformation as a Systemic Shift	<b>Module 4:</b> From Data to Impact

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## HOW TO APPLY

Applicants are kindly asked to send us a completed online registration form:  
<https://oarf2.itcilo.org/DST/A9719227/en>

## PRACTICAL INFORMATION

**Language:** The course will be delivered in English.

**Course Fees:** Tuition: €1,055

**Certificate:** After successfully participating in at least 80% of the sessions and its activities, participants obtain an official ITCILO Certificate of Participation in Digital Credentials Format.

**Contact:** For further information, please email [digitransform@itcilo.org](mailto:digitransform@itcilo.org)

### **WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES**

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

## **INFO**

### **FOR FURTHER INFORMATION PLEASE CONTACT**

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**COURSE CODE: A9719227**