

	<b>Monday June 15</b> Culture, creative economy and sustainable development	<b>Tuesday June 16</b> Decent work in culture and creative sectors	<b>Wednesday June 17</b> Managing cultural and creative assets	<b>Thursday June 18</b> Policies and territorial strategies. Study visits	<b>Friday June 19</b> Wrap-up and closure
	<b>OPENING SESSION</b>	<b>ADVANCING DECENT WORK IN THE SECTORS. TRANSITION TO FORMALITY</b>	<b>SUSTAINABLE MANAGEMENT OF DESTINATIONS</b>	<b>CULTURE, TOURISM AND CREATIVE INDUSTRIES IN PUBLIC POLICY</b>	<b>KNOWLEDGE FAIR AND OPEN SPACE</b>
<b>9:00 – 10:30</b>	Introduction, objectives and opening remarks. Culture, tourism and creative sectors in sustainable development.	Overview of decent work deficits. Exploring informality and its drivers. Pathways towards formalization.	Carrying capacity, community participation and responsible tourism	Culture, tourism and creative industries in public policy.	Presentations by participating institutions and guests
<b>10:30 – 11:00</b>	COFFE BREAK				
	<b>CULTURAL HERITAGE AND CREATIVE ASSETS AS DEVELOPMENT RESOURCES</b>	<b>SKILLS AND ENTREPRENEURSHIP</b>	<b>BUSINESS AND MANAGEMENT MODELS</b>	<b>STUDY VISIT IN PIEMONTE REGION</b>	<b>CLOSING SESSION</b>
<b>11:00 – 12:30</b>	Economic, social and territorial impacts. Tangible, intangible and contemporary creativity.	Skill development and entrepreneurship in culture and creative work	Cultural institutions, festivals, creative hubs and promotion of MSMEs	Location TBC (possibly two locations outside Turin in Langhe area, at least one of which is an Agritourism destination). Embedded meetings followed by lunch in the area.	Action planning and closure activities.
<b>12:30 – 14:00</b>	LUNCH				
	<b>TOURISM AND CULTURE NEXUS</b>	<b>SOCIAL PROTECTION IN THE SECTORS</b>	<b>FINANCING CULTURE AND CREATIVE TOURISM</b>	<b>STUDY VISITS IN PIEMONTE REGION</b>	
<b>14:00 – 15:15</b>	Cultural tourism, creative tourism, heritage-led regeneration.  Risk overview. (commodification, overtourism, informality).	Analysis of gaps and good practices to extend social protection to culture and creative workers	Public support, PPPs and local finance	Contd.	
<b>15:15 – 15:45</b>	COFFEE BREAK				
	<b>STUDY VISIT IN TURIN</b>	<b>SOCIAL DIALOGUE</b>	<b>ACTIVITY</b>	<b>TORINO AND PIEMONTE AREAS</b>	
<b>15:45 – 17:00</b>	Location TBC (possibly one of the museums or exhibitions in town with a meeting and discussion, followed by a welcome event till 19.00)	Social dialogue, collective bargaining, representation and enabling frameworks	Designing a sustainable culture–tourism initiative applying decent work and social justice principles	Return to Turin by 17.45	