

Culture, Tourism and Creative Sectors for Sustainable Development and Decent Work

Timetable

Draft programme v2

	Monday June 15 Culture, creative economy and sustainable development	Tuesday June 16 Decent work in culture and creative sectors	Wednesday June 17 Managing cultural and creative assets	Thursday June 18 Policies and territorial strategies. Study visits	Friday June 19 Wrap-up and closure
	OPENING SESSION	ADVANCING DECENT WORK IN THE SECTORS. TRANSITION TO FORMALITY	STRATEGIC PLANNING FOR CULTURAL AND TOURISM DESTINATIONS	CULTURE, TOURISM AND CREATIVE INDUSTRIES IN PUBLIC POLICY	KNOWLEDGE FAIR AND OPEN SPACE
9:00 – 10:30	Introduction, objectives and opening remarks. Culture, tourism and creative sectors in sustainable development.	Overview of decent work deficits. Exploring informality and its drivers. Pathways towards formalization.	Strategic, management and Business planning for heritage sites and touristic destinations	Culture, tourism and creative industries in public policy.	Presentations by participating institutions and guests
10:30 – 11:00	COFFE BREAK				
	CULTURAL HERITAGE AND CREATIVE ASSETS AS DEVELOPMENT RESOURCES	SKILLS AND ENTREPRENEURSHIP	ENGAGEMENT, PARTICIPATION, ACCESSIBILITY	STUDY VISIT IN PIEMONTE REGION	CLOSING SESSION
11:00 – 12:30	Economic, social and territorial impacts. Tangible, intangible and contemporary creativity.	Skill development and entrepreneurship in culture and creative work	Stakeholder and community engagement Digital innovation for audience engagement and interpretation	Location TBC (possibly two locations outside Turin in Langhe area, at least one of which is an Agritourism destination). Embedded meetings followed by lunch in the area.	Action planning and closure activities.
12:30 – 14:00	LUNCH				
	TOURISM AND CULTURE NEXUS	SOCIAL PROTECTION IN THE SECTORS	FUNDRAISING AND FINANCIAL SUSTAINABILITY	STUDY VISITS IN PIEMONTE REGION	
14:00 – 15:15	Cultural tourism, creative tourism, heritage-led regeneration. Risk overview. (commodification, overtourism, informality).	Analysis of gaps and good practices to extend social protection to culture and creative workers	Funding sources for cultural and tourism projects Networks as resources. Cooperation tools	Contd.	
15:15 – 15:45	COFFEE BREAK				
	STUDY VISIT IN TURIN	SOCIAL DIALOGUE	LEARNING BY DOING: HANDS-ON GROUP WORK	TORINO AND PIEMONTE AREAS	
15:45 – 17:00	The National Museum of Cinema Networking aperitif at Café Elena and meeting with the Association of Historical Cafes representatives	Social dialogue, collective bargaining, representation and enabling frameworks	Designing a sustainable culture–tourism initiative applying decent work and social justice principles	Return to Turin by 17.45	