



ONLINE

PROJECT MANAGEMENT

EVALUATION FUNDAMENTALS CERTIFICATION PROGRAMME

 7 WEEKS, 60 HOURS

Information Note



International
Labour
Organization

ITC 
International Training Centre

Master the full evaluation cycle—combining ethical practice, cutting-edge methods and real-world experience to turn evidence into impact.

OVERVIEW

This tutor-based online certification programme provides a step-by-step guide to the evaluation process, integrating current debates and key topics discussed within the evaluation community—such as the use of appropriate methods and techniques for complex interventions, particularly in the context of development programmes; how to address different types of evaluation constraints; and the role of technology, including Artificial Intelligence, in evaluation practice. Participants are exposed to both theory and practice through hands-on activities, supported by a wide range of examples and practical tips from evaluation and development experts.

WHAT TOPICS ARE COVERED IN THIS COURSE?

- Actors, roles and interests in the evaluation process
- Stakeholder analysis
- Evaluability assessment
- Theory of Change
- Evaluation questions and criteria
- Evaluation approaches
- Data collection and analysis, including the use of technologies such as Artificial Intelligence.
- Ethical dilemmas in evaluation
- Quality assurance mechanisms
- Reporting and dissemination of results

DELIVERY MODE

This course offers comprehensive, flexible, and highly engaging learning support. You will progress through seven self-paced modules, complemented by knowledge tests, a debate forum, and weekly individual assignments based on a practical case study. A dedicated tutor will guide you through the process with personalized feedback. In addition, weekly 90-minute webinars provide a dynamic space for real-time learning and interaction. This combination of self-paced study, hands-on activities, and tailored coaching is designed to equip you with the practical skills and confidence needed to effectively manage and conduct evaluations.

WHY SHOULD I JOIN?

The programme was developed and is implemented by evaluation experts and practitioners, researchers, and development cooperation managers. The course draws on first-hand experiences and examples from our evaluation professionals, emphasizing the importance of complying with ethical guidelines, norms, and standards throughout all phases of the evaluation process.

Successful participants receive a professional certification attesting to their capacity to effectively design, manage, or conduct an evaluation.

- Receive individualized feedback and tutoring while building your international network.
- The course is delivered through distance learning on the ITCILO e-Campus. It frees you from the classroom and offers the flexibility to complete the learning modules at your own pace—within the module and course timeframe—and to carry out weekly assignments according to your schedule.
- Participants retain access to the e-Campus course materials and references after completing the course.

WHO ATTENDS THIS COURSE?

This course is ideal for anyone involved in the evaluation process, including commissioners, managers and technical specialists working in programme design and monitoring. It is also suited for professionals from the public sector, the United Nations, NGOs, and the research community. Whether you design, manage, or assess development programmes or public policies, this programme will strengthen your skills and expand your professional network.

OPPORTUNITY

This course is eligible for the Diploma for Development Cooperation Specialists. [Click here for more information.](#)

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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