

## Impact Insurance Academy 2023 – Programme

Time	Monday 20/11/23	Tuesday 21/11/23	Wednesday 22/11/23	Thursday 23/11/23	Friday 24/11/23
	<b>PLENARIES</b>				
9:00 – 10:30	<b>Opening</b> <b>What is Impact Insurance?</b> Craig Churchill ( <i>ILO's Impact Insurance Facility</i> )  <b>Icebreaker</b> Margarita Lalayan ( <i>ITC ILO</i> )	<b>Leveraging technology for inclusive insurance</b> Lisa Morgan ( <i>ILO's Impact Insurance Facility</i> ), Naserian Mpeeyia ( <i>Inclusivity Solutions</i> ), Siani Malama ( <i>Democrance</i> )	<b>Making public-private partnerships work in insurance</b> Pranav Prashad ( <i>ILO's Impact Insurance Facility</i> )	<b>The women's market: A new opportunity for insurers</b> Lisa Morgan ( <i>ILO's Impact Insurance Facility</i> ), Fatou Giwa ( <i>World Bank Group</i> )	<b>Impact insurance for climate change adaptation</b> Pranav Prashad ( <i>ILO's Impact Insurance Facility</i> ), Amitoj Singh ( <i>Pula Advisors</i> )
10:30 – 11:00	<b>Coffee break</b>				
	<b>MORNING ELECTIVES</b>				
11:00 – 13:00	<b>Double bottom line: Achieving social and commercial objectives</b> Craig Churchill ( <i>ILO's Impact Insurance Facility</i> ), Ibtissam Benibrahim ( <i>AXA</i> )	<b>EN</b> <b>Complementary health insurance and services</b> Lisa Morgan ( <i>ILO's Impact Insurance Facility</i> )  <b>EN</b> <b>Insurance for MSMEs</b> Alice Merry ( <i>Three Fin Consulting</i> )  <b>EN</b> <b>Market research and human-centred design: Translating customer insights into improved results</b> Marieme Ba ( <i>Cabinet Africain de Solutions d'Assurances Inclusives</i> ), Clémence Tatin-Jaleran ( <i>Independent Inclusive and Agriculture Insurance Consultant</i> )			<b>Bringing it all together</b> Margarita Lalayan ( <i>ITC ILO</i> )  <b>Closing ceremony</b> Craig Churchill ( <i>ILO's Impact Insurance Facility</i> )
13:00 – 14:30	<b>Lunch break</b>				
	<b>AFTERNOON ELECTIVES</b>				
14:30 – 17:00	<b>EN</b> <b>Introduction to agriculture insurance</b> Pranav Prashad ( <i>ILO's Impact Insurance Facility</i> )  <b>EN</b> <b>Accessing new markets through alternative distribution channels</b> Craig Churchill ( <i>ILO's Impact Insurance Facility</i> ), Naserian Mpeeyia ( <i>Inclusivity Solutions</i> )  <b>EN</b> <b>Performance monitoring: Tracking social and financial KPIs</b> Clémence Tatin-Jaleran ( <i>Independent Inclusive and Agriculture Insurance Consultant</i> )				
17:30 – 18:30			<b>Pricing insurance without data</b> Lisa Morgan ( <i>ILO's Impact Insurance Facility</i> )	<b>Peer coaching session</b> Margarita Lalayan ( <i>ITC ILO</i> )	
18:00 – 19:00	<b>Welcome cocktail</b>				
19:30 – 23:00		<b>Group dinner</b>			

